



Performances

Teams will be competing every four minutes so be ready for a fast paced awesome day of competition!

See you November 15th!

The Cheer Lounge and "Get Ready" Area

NCHSAA is proud to announce a newly improved addition to the Invitational Cheerleading Championships 2014: a Cheer Lounge area for participating teams! This lounge is just for our athletes - a place where they can go and touch up their makeup, fix their hair, sit (on the awesome bean bags) and relax! Please take your athlete by the lounge - this is where you are ALLOWED to primp and polish before competing or simply to relax afterwards! The Cheer Lounge (ATHLETES and COACHES only) is located in Meeting Rooms 201 and 202! Additionally, in front of Arena A where

2014 NCHSAA CHEERLEADING INVITATIONAL CHAMPIONSHIP UPDATE

Dear Coach!

The NCHSAA Cheerleading Invitational Championship is a little over a week away and we have an amazing 133 teams are registered to compete in the 12th Annual NCHSAA Cheerleading Invitational Championships! NCHSAA, Cheer Ltd., and the Raleigh Sports Consortium are extremely excited to welcome your team to Raleigh, North Carolina on November 15, 2014 at the Raleigh Convention Center! We are certain you will find this championship to be a wonderful experience for your cheerleaders and a valuable part of your cheerleading season for many years to come! Please forward this update to all of your athletes and fans so that expectation is clear! It is going to be a full day of the best cheerleading in North Carolina! Practice well and drive safely!

REMINDER INFORMATION

Parking

The parking deck on the corner of McDowell & Cabarrus is \$8 and is the closest parking to the Raleigh Convention Center. Buses are to pull up to the bus loading/unloading area on Cabarrus Street and a convention center security guard will direct buses to their appropriate parking area (Lot G). All areas will have a fee to park, so please inform your spectators that they will pay to park anywhere downtown!

Admission

Spectator Admission will be \$10.00. Children 5 and under are free. Doors will open at 7:30 AM and competition will begin



teams register and check-in for the warm-up arena the area is blocked! This is YOUR area and will be where you are able to freshen up and get yourself ready! ONLY athletes and coaches are allowed in this area.

RULES - RALEIGH CONVENTION CENTER

The Raleigh Convention Center (RCC) is a state-of-the-art facility and is pleased to have the NCHSAA Cheerleading Championships in their venue! With that said, we are not the only group hosting an event in the RCC on Saturday, November 15th. PLEASE make sure that you inform parents, athletes, fans, and assistant coaches that the RCC is requesting that we stay within the Exhibit Halls/Arenas. Team bonding and meetings will not be allowed to take place in the lobby area.

In addition, roaming throughout the facility will not be allowed.

Restrooms are located throughout the Arenas as well as a "food court" with seating for eating! We have created everything you need inside Exhibit Halls/Arenas A, B, and C! Please understand that security will ask you to move inside the Exhibit Halls/Arenas on-site. Make it fun, be prepared and share this information with your fans so that expectation is clear! We do not want any athletes, coaches or fans discouraged by the RCC staff constantly telling them to move!

Exhibitors Attending NCHSAA 2014

ATS Sportswear

Bow Toxic

Carolina Bow Supply

Chosen Bows

at 9:00 AM.

All spectators/cheerleaders/coaches must enter through the Cabarrus Street entrance to the convention center. The Marriott Hotel is connected to the convention center but the connector/escalator to the convention center will be closed! All must enter at the Cabarrus Street Entrance!



Registration

Coaches - We need you to check-in at Registration (front of Arena A) at least 45 minutes before your scheduled check-in warm up time (not your competition time but your scheduled warm-up time). Registration will be open from 7:30 AM until 7:00 PM and will be located inside the Raleigh Convention Center in front of Arena A. Teams MUST register by 7:00 PM. Please plan accordingly. Only coaches and athletes are allowed entry into Arena A at their scheduled warm-up time.

Two coaches (listed on registration form - **two only**) will be admitted free with each team. Coaching credentials/wristbands will be given at registration to registered coaches. Any teams with more than two coaches have paid \$20 per additional coach. If you do not have a wristband you will not be allowed in the warm-up room.

Warm Up and Practice Mats

Only cheerleaders and coaches will be admitted into the practice area (Arena A) at their scheduled warm-up time. Your warm up and practice time is listed on the Preliminary Order of Appearance linked to this update.

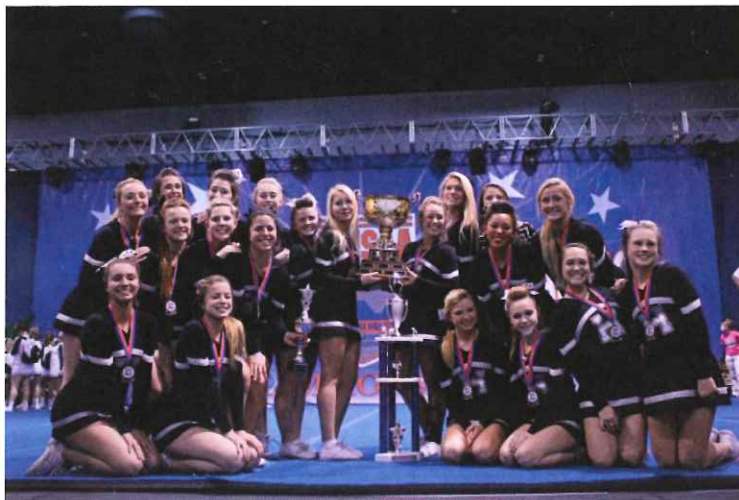
Music - 45 seconds of CHEER. Please remember that a MINIMUM of 45 seconds of cheer is required within the 2 and a half minute maximum routine length. **There is NO grace period.** If you do not have 45 seconds of cheer (no music) within your routine you will be deducted 10 points and that is a huge penalty. This is a requirement specific only to this NCHSAA event. Please plan routine accordingly! I would plan on 50 seconds of cheer (you know they go faster on stage)! I can't stress this rule enough for this event. At this event, no team can afford a 10 point deduction so make it right for these athletes!

Playing your music

While your team is "on deck" waiting for their performance time, the person playing the music for your team will go to the music station to check their music. Please have at least two copies of your music. A standard CD or Ipod is accepted.

Award Ceremony Protocol

All teams will be called to the floor for awards and the top 1/3 will be recognized with trophies.



Scoresheets

Scoresheets will be given to teams during awards if they received a minimum score and earn a bid to compete at Cheer Ltd. Nationals at CANAM 2015. All other teams will pick up their Scoresheets in Meeting Room 205. Judges scores are final. Coaches, any questions or concern need to be sent in writing to Scotti Marshburn and will be addressed Monday, November 17, 2014. Judges are continually judging and will not be available for discussion.

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SPECIAL FEATURES

Universal Event Photography

Universal Event Photography will be taking action shots and team photos of each team as they perform. Photos and other memorabilia will be available for purchase ON SITE ONLY! UEP has some amazing photography options for all of our athletes!

Time Warner Cable is giving us Video on Demand! We are excited to announce that Time Warner Cable will be videotaping this amazing event and will have the 2013 NCHSAA Cheerleading Championships available through Video on Demand!! The Video on Demand will be available shortly after the event.

Marketing and Special Promotions Official NCHSAA retail will be sold by Marketing and Special Promotions, LLC. MSP is the NCHSAA corporate apparel partner and the athletes benefit tremendously! Marketing and Special Promotions has a website where athletes can pre-order the event t-shirt (it actually lists all the athletes participating) pick-it up at the event! Marketing and Special Promotions will also sell NCHSAA specific event items on-site. Please visit www.qrr-tees.com to pre-order your NCHSAA Invitational Cheerleading Championship T-shirt!

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Refreshments

Concessions will be available at the Raleigh Convention Center (RCC). There is also a McDonalds, Jimmy Johns, and several restaurants within walking distance of the RCC. No outside food, drink, or smoking is allowed in the Raleigh Convention Center. The RCC has also made a seating area available in Arena C for spectators to sit while eating.

Exhibitors Attending...Bring your Christmas List!

NCHSAA has opened up the Raleigh Convention Center to exhibitors from all across the country! Make-up, jewelry, purses, bags, flip flops, event t-shirts, cheer gear and so much more will be available for parents and athletes to shop!

Coaches Hospitality Room

The City of Raleigh and the Greater Raleigh Sports Alliance are proud to bring coaches a place to grab a quick snack during the NCHSAA Cheerleading Invitational Championships! Visit room 204 (coaches wristband is required) and enjoy a bit of food and fellowship thanks to Raleigh Parks and Recreation!

Need a Hotel Room?

NCHSAA has secured hotel rooms for a discount! Please visit the NCHSAA website to book your hotel room! For specific questions regarding hotel reservations, please contact Patrick Stephenson, Assistant Director of Sponsorships & Marketing, at patrick@nchsaa.org.

We cannot wait to see each of you in Raleigh. Good Luck and see you soon!