

2014 NCHSAA STUDENT LEADERSHIP CONFERENCE

Student Athlete Registration Packet



MARCH 29, 2014

**Sheraton Greensboro Hotel at Four
Seasons**

Koury Convention Center

Greensboro, NC

Hosted by the 2013-14
Student Athlete Advisory Council

SOARING TO NEW LEVELS OF LEADERSHIP

Saturday, March 29, 2014

Sheraton Greensboro Hotel at Four Seasons Koury Convention Center

The North Carolina High School Athletic Association invites each of our member schools to register for the second annual Student Leadership Conference (SLC)! Our hope is that student-athletes will (1) further develop their understanding of positive leadership; (2) gain the knowledge and skills to effectively lead their peers; (3) acquire a general understanding of the importance of community service, positive values, sportsmanship, healthy lifestyles and self-evaluation; and (4) feel empowered to serve as advocates for their school, community and state. This **one-day** conference is a great opportunity for them to take steps in the right direction of achieving new levels of leadership.

The 2014 SLC will be held in Greensboro, NC at the spectacular Koury Convention Center. We invite 150 student-athletes to participate in a day of fun, learning, sharing, and growing with our prestigious keynote speaker and session leaders. Each presentation and breakout session uniquely combines interactive learning with fun and excitement.

Schools can register up to **two student-athletes** who exemplify leadership characteristics or show great potential to be leaders amongst their peers. We also invite one adult chaperone (coach, Athletic Director, Principal, etc.) to accompany the student leaders. The SLC will include four breakout sessions and two exciting keynote presentations. Each participant will be **required to attend all sessions**. There is one required breakout session and five others from which to choose.

In lieu of a registration fee, we ask that each participant bring at least two canned goods or non-perishable food items to contribute to a NC Food Bank.

We sincerely hope that you will give your student-athletes the opportunity to "Soar to New Levels of Leadership!"

PLEASE REGISTER BY MARCH 14, 2014



CONFERENCE SCHEDULE

9:00AM – 9:30AM	REGISTRATION
9:30AM – 9:55AM	WELCOME/OPENING SESSION
10:00AM – 10:50AM	1 ST BREAKOUT SESSIONS
11:00AM – 11:50AM	2 ND BREAKOUT SESSIONS
12:00PM – 12:55PM	LUNCH/POSTER SESSION
1:00PM – 2:00PM	KEYNOTE SPEAKER
2:10PM – 3:00PM	3 RD BREAKOUT SESSIONS
3:10PM – 4:00PM	4 TH BREAKOUT SESSIONS
4:05PM – 4:15 PM	FINAL REMARKS/CLOSING SESSION

KEYNOTE SPEAKER

MR. KWAIN BRYANT

Kwain Bryant is a keynote presenter, program developer, and training specialist with Empowerment Exchange. He is an "educator" in every sense of the word. Mr. Bryant presents at local, regional, and national events. He is a native of Garner, North Carolina and currently resides in Charlotte, North Carolina. Kwain is a graduate of North Carolina Central University, the place in which he developed his passion for Health Education and empowering others. After receiving several awards for his work in the Human Service Field, Kwain founded Empowerment Exchange in 2001.

It has been quoted that Mr. Bryant has the uncanny ability to speak with both adults and teens with skill and ease. As a highly sought after speaker and trainer, Kwain is known for his energetic and enthusiastic presentations. Mr. Bryant believes that knowledge is power but enthusiasm is the switch that turns it on. All of his presentations are designed to be responsive, timely and engaging.



Session:

The Leader of the Class: How to Become the Leader People Love to Follow

The Leader of the Class experiences the satisfaction of helping others learn, grow and transcend their previous achievements. This workshop will assist participants with the knowledge and skills necessary to become a Leader of their Class. Participants will also learn how to create a culture in which people consistently perform at their best and follow them to the next level.

Submit application no later than March 14, 2014

Breakout Sessions and Presenters

Ms. PJ Taylor, Retired Coach and Teacher; Lead NCHSAA Facilitator

Required Session:

Leadership and Influence

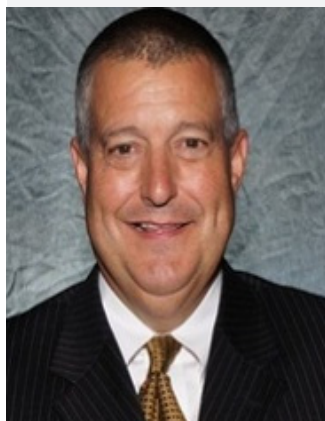
This session will focus on defining and understanding your leadership position and abilities. Participants will explore the positive and negative consequences of influence and discover how to effectively evoke change to achieve positive results.

Mr. Omari Pearson, Founder and President of Passion to Purpose, LLC

Session:

The Millionaire Student-Athlete

The balancing of goals, athletics, academics, and family can be a hard act to juggle when you have a \$1,000,000 dream. This session is for student-athletes with goals and dreams but may not have a clear plan of action. Students will be challenged to evaluate their dreams, create short and long-term goals, and develop a game plan to prevent their dreams from becoming fantasies.



Mr. Mark Dreibelbis, Associate Commissioner of the NCHSAA

Session:

The Power of Positive Thinking

This session will center on a performance-based approach in regards to positive thinking creating positive outcomes. Students will be presented with interactive activities and real life examples of how focus and environmental distractions are part of performance and positive response. Power of the mind will be highlighted and students will be empowered with applications to promote positive performance.

Submit application no later than March 14, 2014

Breakout Sessions and Presenters



Mrs. Barbara Carlton, Lead Drug and Violence Prevention Specialist for Alamance/Burlington School System

Session:

Substance Abuse Prevention for High School Students

Adults ask you to be role models for kids younger than you. But, how does that look? This session will give you simple ideas on how to present to elementary and middle school students about drugs. In addition, you may learn some things you didn't know about used and abused substances. Social Norming and Media Literacy will also be discussed.

Mr. Michael Greene, Teacher and Coach at North Wilkes High School

Session:

Sports and Social Media

Social Media has become a component of everyday life in our society. While there are benefits to utilizing various social networking outlets, student-athletes should have a comprehensive understanding of the positive and negative outcomes of using such sites. Participants will have an opportunity to discuss how social media affects the world of sports, and also explore best practices of usage.



Ms. Teresa Coleman, Physical Education Teacher at Bladenboro Middle School

Session:

Teaming for Success: Building Positive Coach/Athlete Relationships

Learning to work together is critical for athletic teams to succeed. Perhaps one of the most important aspects of this team effort hinges upon a positive coach/athlete relationship. In this session, we'll examine some realities of working with teens, evaluate how teens view adults, and consider strategies for communicating expectations so everyone feels respected. We'll focus on building win-win relationships!

Submit application no later than March 14, 2014



March 29, 2014

NCHSAA STUDENT LEADERSHIP CONFERENCE REGISTRATION

DEADLINE: March 14, 2014

PLEASE FILL IN THE FOLLOWING:

Name of High School _____

❶ Adult chaperones are allowed to attend any session. Please indicate below your topic preferences.

<u>NAME</u>	<u>POSITION</u>	<u>GENDER</u>	<u>SESSIONS</u>	<u>T-SHIRT SIZE</u>

EMAIL: _____

❷ Please list a **maximum of 2** student-athletes per school, who portray leadership potential. Each participant is required to attend the *Leadership and Influence* session presented by Ms. PJ Taylor and may **choose 3** from the list below. Please note that we will do our best to assign you to each of your selections.

<u>STUDENT #1</u>	<u>SPORT (S)</u>	<u>GENDER*</u>	<u>RACE*</u>	<u>CLASS*</u>	<u>AGE*</u>	<u>T-SHIRT SIZE</u>

Breakout Sessions (Please check only 3 from the list below):

- ☐ Option #1: *Substance Abuse Prevention for High School Students*
☐ Option #2: *Teaming for Success: Building Positive Coach/Athlete Relationships*
☐ Option #3: *The Power of Positive Thinking*
☐ Option #4: *The Millionaire Student-Athlete*
☐ Option #5: *Sports and Social Media*

<u>STUDENT #2</u>	<u>SPORT (S)</u>	<u>GENDER*</u>	<u>RACE*</u>	<u>CLASS*</u>	<u>AGE*</u>	<u>T-SHIRT SIZE</u>

(* This information is requested only for the purpose of reports required by DHHS.)

Breakout Sessions (Please check only 3 from the list below):

- ☐ Option #1: *Substance Abuse Prevention for High School Students*
☐ Option #2: *Teaming for Success: Building Positive Coach/Athlete Relationships*
☐ Option #3: *The Power of Positive Thinking*
☐ Option #4: *The Millionaire Student-Athlete*
☐ Option #5: *Sports and Social Media*

PLEASE SUBMIT YOUR REGISTRATION TO:

Chiquana Dancy

chiquana@nchsaa.org

FAX: 919.240.7396 PHONE: 919.240.7373



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Fact Sheet

NAME

Greensboro - After Revolutionary War Gen. Nathanael Greene.
“Gate City” - Nickname due to the many railroads that intersected in the city.

FOUNDED

Greensboro was founded in 1808. Guilford County was founded in 1771.

DESCRIPTION

Greensboro ... a great place to connect! A metropolitan city with historic charm, Southern hospitality and contemporary appeal nestled in the foothills of North Carolina's Piedmont. Part of the Piedmont Triad, along with Winston-Salem, High Point and other cities.

LOCATION

Midway between Atlanta and Washington, D.C., in the heart of North Carolina's Piedmont area. Interstates 40, 85 and 73/74 all intersect in Guilford County.

CLIMATE

Averages (2011): Fall - 60°F; Winter - 41°F; Spring - 59°F; Summer - 77°F
Total Rainfall (2011): 42.3 inches; Total Snowfall (2011): 8.6 inches

SIZE

Greensboro population: 269,666 (2010)
Greensboro-High Point MSA population: 714,765 (2010)
132.19 city square miles (2011)

TRANSPORTATION

Piedmont Triad International Airport is served by six major carriers with nearly 60 daily flights to cities across the United States. Amtrak and Greyhound Bus Lines also service the area. Interstates 40, 85 and 73/74 all intersect in Greensboro.

LODGING

The Greensboro area is home to 87 hotels, motels and bed and breakfast inns with nearly 10,000 guest rooms. A total of 16,000 rooms are located within 30 minutes of the Greensboro Coliseum Complex.

DINING

The Greensboro area is home to more than 500 restaurants offering everything from fine dining to Southern specialties to ethnic cuisine and more. For more information, request the CVB-produced 2012 Visitor & Dining Guide.

MAJOR CONVENTION FACILITIES

The Greensboro Coliseum Complex offers 450,000 total square feet of space. The Arena seats 23,500; the new White Oak Amphitheatre seats 7,688; War Memorial Auditorium seats 2,400; Odeon Theatre seats 300; 197,000 sq. ft. meeting & exhibition space; 6,000 on-site parking spaces.

Just one mile down the road, you'll find the Sheraton Greensboro Hotel at Four Seasons/Joseph S. Koury Convention Center, one of the largest privately owned Sheraton properties in the nation. The facility features 1,000 guest rooms and more than 250,000 square feet of meeting space.

NATIONAL HISTORY LINKS

Greensboro is the site of the Revolutionary War battle at Guilford Courthouse led by American Maj. Gen. Nathanael Greene in 1781. The city also is the site of the first civil rights sit-in by four North Carolina Agricultural & Technical State University students on February 1, 1960 at the F.W. Woolworth's lunch counter in downtown.

NOTABLE NATIVES

Short-story writer O. Henry (William Sidney Porter), Presidential First Lady Dolley Madison and broadcast journalist Edward R. Murrow.

MAJOR ANNUAL EVENTS FOR 2012

Annual Reenactment of the Battle of Guilford Courthouse (March)
ACC Women's Basketball Tournament (March)
NCAA Division I Men's Basketball Championship 2nd/3rd Rounds (March)
Eastern Music Festival (June & July)
Fun Fourth Festival (July)
High Point Furniture Market (April & October)
Wyndham Championship PGA golf tournament (August)
Festival of Lights & Jaycees Holiday Parade (December)

VISITOR TRAFFIC

The top five states include:

- 1) North Carolina
- 2) New York
- 3) Pennsylvania
- 4) Florida
- 5) Michigan

TAXES

Local sales tax is 6.75 percent.
Greensboro hotel/motel occupancy tax is 6 percent.

TRAVEL & TOURISM SPENDING

Tourism spending generated over \$1 billion in Guilford County in 2010. Expenditures include lodging, food, retail, recreation and transportation.

MAJOR AREA ATTRACTIONS

ACC Hall of Champions (opened March 2011)
Blandwood Mansion
Celebration Station
Greensboro Children's Museum
Greensboro Cultural Center at Festival Park
Greensboro Historical Museum
Guilford Courthouse National Military Park
International Civil Rights Center & Museum
Natural Science Center of Greensboro
N.C. Zoo
Old Mill of Guilford
Replacements, Ltd.
Seagrove Potteries
Tannenbaum Historic Park
Weatherspoon Art Museum
Wet'n Wild Emerald Pointe Water Park

PROFESSIONAL SPORTS TEAMS

Carolina Dynamo (professional soccer)
Greensboro Grasshoppers (Class A, South Atlantic League baseball affiliate of the Florida Marlins)

GOLF

Home of the Wyndham Championship, a PGA TOUR event
Visitors can tee-off at 16 area public golf courses and facilities.

FISHING

Lake Brandt, Lake Higgins and Lake Townsend (hunting and fishing licenses are available)

PARKS & GARDENS

Greensboro is home to Guilford Courthouse National Military Park and 177 city parks that cover 3,480 acres. Popular spots include Bryan Park, Country Park, Jaycee Park, Hagan-Stone Park, Bur-Mil Park, Oka T. Hester Park, as well as more than 90 miles of trails. The Greensboro Arboretum, Bog Garden, Bicentennial Gardens and the new Gateway Gardens are three of the state's most unique gardens. Gateway Gardens and Center City Park in downtown are Greensboro's newest additions.

BLOOM TIMES

March: Forsythia and Bradford Pear
Mid-April: Redbud, Dogwood, Azalea (through early June)
June - August: Hydrangea
October - May: Camellia

UNIVERSITIES, COLLEGES & LAW SCHOOL

Bennett College for Women
Elon University School of Law
Greensboro College
Guilford College
Guilford Technical Community College
North Carolina Agricultural & Technical State University
University of North Carolina at Greensboro