Proposed Provisions

2.3.17

Member schools retain the broadcast rights to their regular season contests, with the exception of the NCHSAA TWC Game of the Week, and are encouraged to make their own arrangements with media outlets. The NCHSAA retains all broadcast rights to the NCHSAA TWC Game of the Week. The NCHSAA also holds the broadcast rights to all postseason competition it conducts whether broadcast over the air, TV, cable TV or the internet.

Additional Provisions

NCHSAA TWC Game of the Week

- Time Slots: The NCHSAA Game of the Week will be conducted during the Fall and Winter sports seasons for the sports of football and basketball. During the Fall Sports Season the NCHSAA TWC Game of the Week will be held on Thursday, and on Monday or Thursday during the Winter sports season.
- If forces beyond the NCHSAA's and Member Schools' control make broadcast of the NCHSAA Game of the Week impracticable, the NCHSAA and TWC may select alternate sports to be broadcast during the aforementioned time slots, or an alternate date to broadcast the NCHSAA Game of the Week.
- The NCHSAA, in conjunction with Time Warner Cable, will consider equitable coverage of all member institutions when selecting participating member schools for the NCHSAA TWC Game of the Week.
- Live internet video streaming of the NCHSAA TWC Game of the Week is expressly prohibited absent prior written approval by the NCHSAA.

2.3.17.f Live regular season telecasts of football and basketball games by NCHSAA member schools are prohibited.

- However, member-schools outside of the Time Warner Cable footprint, may upon prior written approval, make their own arrangements with media outlets for live telecasts during the aforementioned time slots. (This may be added after we "test" live coverage)

2.3.17 Live internet video streaming of regular season contests is permitted, with the exception of the NCHSAA TWC Game of the Week, which requires prior written NCHSAA approval.