

How to Start a Fundraiser

MyGreatestFan.com

GREATEST FAN

The background is a grayscale photograph of soccer players in action on a grassy field. A large, semi-transparent blue logo consisting of the letters 'GF' is centered over the image. The text 'Create a Fundraiser for a Player or Team' is written in a bold, dark blue font across the middle of the image, partially overlapping the 'GF' logo.

Create a Fundraiser for a Player or Team

GREATEST FAN



CREATE YOUR FUNDRAISER



*GreatestFan is Easy to Use!
Sign up in 30 Seconds.*

Account Type

☒ Individual Are you an organization? [Click here](#) »

Your Real Name

John Doe

Email Address (valid email required to receive money)

john.doe@gmail.com

Confirm Email Address

john.doe@gmail.com

Confirm Password

Password

Sign Up For GreatestFan

By signing up, you agree to the [TERMS AND CONDITIONS](#) of GreatestFan
Credit card charges apply from WePay for credit card payments.
WePay's fee is 2.99% + \$0.30 per donation.

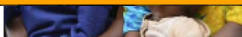
2. Fill out the form to create your account and click on the “**Sign Up for Greatest Fan**” button. The “**Fundraiser Details**” page will then appear.

1. Click on “**Create Your Fundraiser**” button.



Annual Fight Stroke Walk
Goal: **\$113,000**

112% FUNDED 0 DAYS LEFT



Kenya 2014
Goal: **\$6,600**

115% FUNDED 0 DAYS LEFT



Drive for 25 - Cross Country
Goal: **\$150,000**

115% FUNDED 0 DAYS LEFT



Run For A Reason
Goal: **\$15,000**

114% FUNDED 0 DAYS LEFT



[VIEW PAGE](#)

COMMUNICATION

Fundraiser Details

Title of Your Fundraiser

Help send Brianna Pinto to the ECNL National Championships in Seattle, Washington

Short and Catchy Description

Your Donation Will Help Foster My Development and Dream Of Playing In The 2019 World Cup

Enter Your Goal Amount:

\$	2500
----	------

What Are You Raising Money For?

Sports

Custom Fundraising Page Web Address

My.GreatestFan.com/ BriannaPinto

Write About Your Story and Talk About This Fundraiser

Tell your story and about what you are doing and why people should contribute to your project and how you will use the money raised.

Hi Supporters,

My name is Brianna Pinto and I currently play for the U17 U.S. National Team. This summer I am traveling to Seattle, WA for 7 days to compete in the ECNL National Championships. To get to this point in my career, it has cost my parents tens of thousands of dollars for team registrations, team fees, equipment and travel costs. Thus, I have created this fundraiser in order to take the burden off of my family by raising money for my summer trip. Anything you can give will help me get there and you will be helping my athletic development. Thank you in advance for your support!

Fundraising Deadline

June 19, 2015

Create your personalized site on the “**Fundraiser Details**” page.

Fill out the details and add the content you want on your page, such as Title, Description, Goal Amount, Images, Rich Media, and more. When done, click the **“Save”** button.

My Account
Brianna Pinto

Dashboard

Fundraisers

Supporters



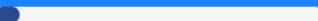
Help Send Brianna Pinto to the ECNL National Championships in Seattle, Washington

Your Donation Will Help Foster My Development and Dream Of Playing In The 2019 Women's World Cup



\$0

RAISED OF \$2,500



0

SUPPORTERS

0%

OF GOAL

45

DAYS LEFT

\$

Donation Amount

GIVE NOW



f Share on Facebook

t Share on Twitter

✉ Email a Friend

🔗 Copy Page URL

Story

Supporters 0

Updates 0

Hi Supporters,

My name is Brianna Pinto and I currently play for the U17 U.S. National Team. This summer I am travelling to Seattle, WA for 7 days to compete in the ECNL National Championships. To get to this point in my career, it has cost my parent's 10's of thousands of dollars for team registrations, team fees, equipment and travel costs. Thus, I decided to create this fundraiser in order to take the burden off of my family by raising money to pay for my summer trip. Anything you can give will help me get there and you will play a part in my athletic development. Thank you in advance for your support!

GIVE NOW



Amount

\$

Donation Amount

GIVE NOW

⌚ TIME LEFT: 45 DAYS, 15 HOURS

♥ ORGANIZER: BRIANNA PINTO

🔔 SUBSCRIBE TO UPDATES

Your completed page should look something like this.



**Create a Fundraiser for an
Organization or 501c3**

GREATEST FAN

[HOW TO USE](#)[HOW IT WORKS](#)[FOR ORGANIZATIONS](#)[CONTACT](#)[LOGIN](#)[CREATE YOUR FUNDRAISER](#)

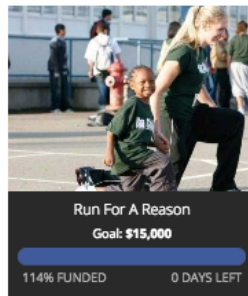
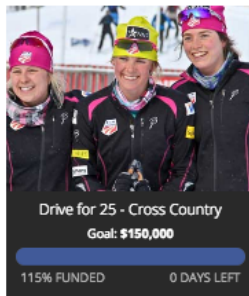
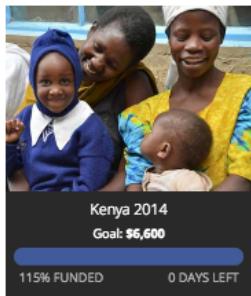
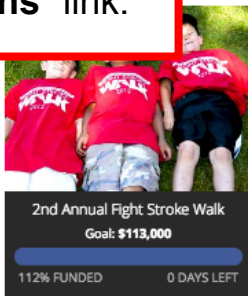
Powerful Crowd-Fundraising For Sports

GreatestFan Is The Simplest and Easiest Way To Raise Money For Sports Clubs

Our Technology Has Been Used To Process **\$488,951,931.23**

[Create Your Fundraiser Now >](#)

Successfully Funded Campaigns

[All](#) [Mission Trips](#) [Adoption](#) [Non-Profit](#) [Emergencies](#) [Sports](#)

To start a fundraiser for an Organization or 501c3, click on the **“For Organizations”** link.

For Organizations

Register as a Charity or Beneficiary

Join the crowdfunding revolution and empower supporters and advocates to create personalized fundraising pages to benefit your organization. With GreatestFan, you can quickly unleash the power of peer fundraising in the next few minutes. Here is what we need you to know.

Step 1

Register as a Beneficiary (Required)

When you register as a beneficiary, your organization or charity becomes available to be the recipient of donations made from our global community of fundraisers and supporters. Any person can create a personal fundraising page with a goal to benefit your organization. When donations are processed, they get deposited directly into your bank account automatically. Pretty Sweet, huh?! After registering, we will touch base with you to do a short verification process and then you are set.

[REGISTER AN ACCOUNT NOW](#)

Step 1: Create your account first by clicking on the “**Register An Account Now**” button.

Step 2

Create a Fundraising Project (Optional)

After registering with GreatestFan as a beneficiary, you automatically become available to fundraisers around the country to raise money for your organization or charity on your behalf. If you want to guide and direct supporters towards a particular cause or project within your organization, you can create a fundraising project yourself with a master goal. Then supporters can join that cause and create an individual fundraising goal within your main goal. All funds and donations are tracked and reported back to your master project.

When you register an account, you can also initiate your own GreatestFan fundraising campaign and invite supporters and advocates to build personalized fundraising pages.

[GET STARTED TODAY](#)

Register an Organization

Organization Name

Address

City

State

Zip Code

Tax ID Number

Website

Briefly describe your Organization

Keep it brief and pithy. If people want more information they can click on your website link.

Is this a tax exempt Organization?

☒ Yes ☐ No

GuideStar Link (optional)

[Look up my GuideStar profile](#)

Contact Name

Contact Phone

Fill out the form on the Registration page and click the “**Sign Up For GreatestFan**” button. Wait for an email confirmation that your Organization is verified.

Once your account is verified via email, build your Fundraiser. It takes only 60 seconds.

For Organizations

Register as a Charity or Beneficiary

Join the crowdfunding revolution and empower supporters and advocates to create personalized fundraising pages for your organization. With GreatestFan, you can quickly unleash the power of peer fundraising in the next few minutes. Here is how to get started.

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When you register an account, you can also initiate your own GreatestFan fundraising campaign and invite supporters and advocates to build personalized fundraising pages.

[GET STARTED TODAY](#)

Step 2: Click on the “**Get Started Now**” button which takes you to the “**Fundraiser Details**” page.

[VIEW PAGE](#)

IMAGES & VIDEOS

COMMUNICATION

Fundraiser Details

~~Title of Your Fundraiser~~

Help Send Brianna Pinto to the ECNL National Championships in Seattle, Washington

Short and Catchy Description

Your Donation Will Help Foster My Development and Dream Of Playing In The 2019 World Cup

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Fundraising Deadline

June 19, 2015

Create your personalized site on the “**Fundraiser Details**” page.

Fill out the details and add the content you want on your page, such as Title, Goal Amount, Description, Images, Rich Media, and more. When done, click the **“Save”** button.

The background is a grayscale photograph of soccer players in action on a grassy field. A large, semi-transparent blue letter 'G' is centered in the background. Overlaid on the 'G' is the text 'Share Your Fundraiser with the World' in a bold, dark blue font. At the bottom of the 'G' is a blue pill-shaped button containing the text 'GREATEST FAN' in white, all-caps font. A soccer ball is visible on the grass in the lower right foreground.

**Share Your Fundraiser
with the World**

GREATEST FAN

Share your Fundraiser on social networks such, as FaceBook and Twitter.
You can also Email and text a link to your family and friends.

The screenshot shows a GoFundMe page titled "Help Send Brianna Pinto to the ECNL National Championships in Seattle, Washington". The subtitle reads "Your Donation Will Help Foster My Development and Dream Of Playing In The 2019 Women's World Cup". The page features a video player with a play button in the center. To the right of the video, there is a progress bar showing "\$0 RAISED OF \$2,500", "0 SUPPORTERS", and "45 DAYS LEFT". Below the progress bar, there is a "GIVE NOW" button and a list of payment methods: MasterCard, VISA, and DISCOVER. At the bottom of the page, there are four social sharing buttons: "Share on Facebook", "Share on Twitter", "Email a Friend", and "Copy Page URL". A red arrow points from the social media icons on the left to the "Share on Facebook" button.

You can also use these social media icons for more to share your Fundraiser.

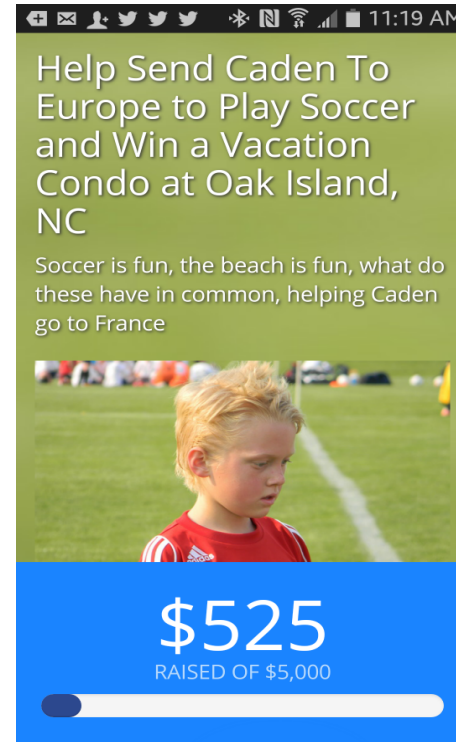
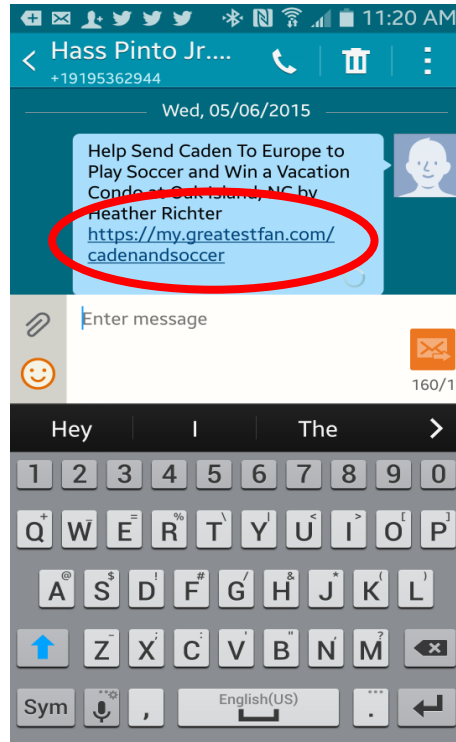
Clicking on any of these buttons will generate a link to your page that you can then share.

⌚ TIME LEFT: 45 DAYS, 15 HOURS

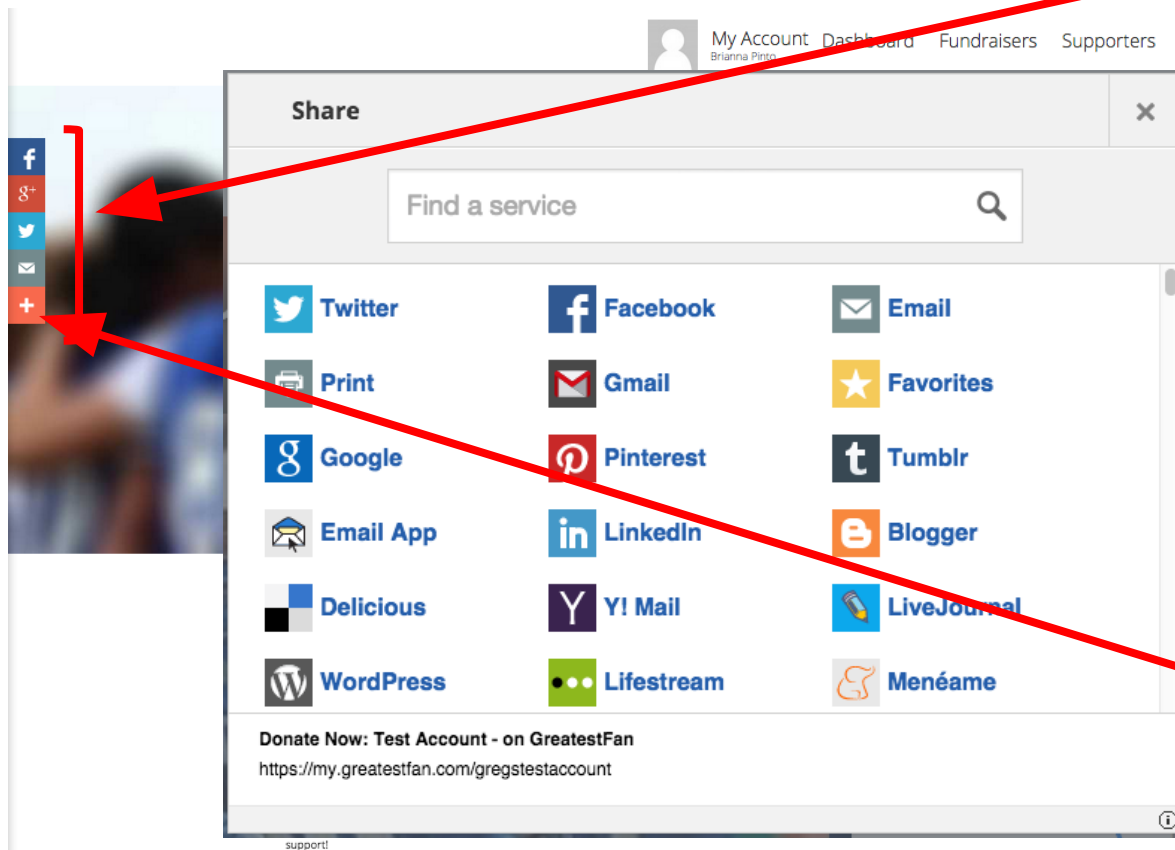
♥ ORGANIZER: BRIANNA PINTO

Selecting “**Copy Page URL**” from your Fundraiser Page generates a link that you can text to friends and family. Your Fundraiser Page can be accessed via any mobile phone or device.

Your personalized web address for your Fundraiser page.



Share your Fundraiser



You can also use these social media icons for more ways to share your Fundraiser.

To get a complete listing of social media sharing options, click on the red “+” button. Be sure to scroll the list to see all available platforms.

GIVE NOW



⌚ TIME LEFT: 45 DAYS, 15 HOURS

♥ ORGANIZER: BRIANNA PINTO

Amount \$ Donation Amount

GIVE NOW

53 SUBSCRIBE TO UPDATES



Managing Your Account

GREATEST FAN

My Account contains your login information

[HOW TO USE](#)[HOW IT WORKS](#)[FOR ORGANIZATIONS](#)[CONTACT](#)[LOGOUT](#)

My Account
contains your
login information

My Account
Heather Richter

[Dashboard](#)[Fundraisers](#)[Supporters](#)

My Account

Your Real Name

Email Address (valid email required to receive money)

Password

Confirm Password

SAVE ACCOUNT INFO



[Update Your Image](#)

DELETE MY ACCOUNT

The **Dashboard** shows your social reach and your donors



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My Account
Heather Richer

Dashboard

Fundraisers

Supporters

Dashboard

Social Reach Map



START A FUNDRAISER

VIEW FUNDRAISERS

MANAGE PAYMENTS

“View Fundraisers”
allows you to edit
your Fundraising
page.

Total Transactions

10

Total Revenue

\$525

Recent Transactions

Jessica and Matt	\$100
Chris Cannon	\$25
Tripp Poole Family	\$25
The Greatest Aunt Ruth	\$25
Jonathan Cole	\$25
Carol Lynn Ignatieff	\$25
stuart and Susie	\$25
Best aunt ever!!!!!!	\$200
Jeep Julie :)	\$50
Commander Cool	\$25


Dashboard provides
an overview of your
Fundraiser progress,
as well as allowing
you to start a new
Fundraiser, view
other Fundraisers, or
manage payments.

Edit your **Fundraisers** sites as you go! Add new pictures, text and video.

My Account Heather Richter Dashboard **Fundraisers** Supporters

My Fundraising Pages

Help Send Caden To Europe to Play Soccer and Win a Vacation Condo at Oak Island, NC



10%

\$525
RAISED OF \$5,000

SUPPORTERS: 10 DAYS LEFT: 19

VIEW PAGE EDIT PAGE POST UPDATE

Spread the Word!

f SHARE ON FACEBOOK t SHARE ON TWITTER

EMAIL PEOPLE % COPY PAGE URL

Add A Widget To Your Site or Blog

```
<iframe src="https://my.greatestfan.com/Cadenandsoccer/widget" width="335" height="380" frameborder="0" scrolling="no">
```

Delete Project

CREATE NEW FUNDRAISING PAGE

CREATE A NEW FUNDRAISING PAGE


To edit your Fundraiser page, click the dark blue **Edit Page** button.

Keeping your donors informed is important. It also encourages them to spread the word to their friends.

My Account Heather Richter Dashboard Fundraisers Supporters

My Fundraising Pages

Help Send Caden To Europe to Play Soccer and Win a Vacation Condo at Oak Island, NC



10%

\$525
RAISED OF \$5,000

SUPPORTERS: 10 DAYS LEFT: 19

VIEW PAGE EDIT PAGE POST UPDATE

Spread the Word!

f SHARE ON FACEBOOK

SHARE ON TWITTER

EMAIL PEOPLE

% COPY PAGE URL

Add A Widget To Your Site or Blog

```
<iframe src="https://my.greatestfan.com/Cadenandsoccer/widget" width="335" height="380" frameborder="0" scrolling="no">
```

DELETE PROJECT

CREATE NEW FUNDRAISING PAGE

CREATE A NEW FUNDRAISING PAGE


To make your supporters aware of your progress, click the gray **Post Update** button.

Set up additional pages for other team members at any time by clicking on **“Create a New Fundraising Page”**.

My Account Heather Richter Dashboard **Fundraisers** Supporters

My Fundraising Pages

Help Send Caden To Europe to Play Soccer and Win a Vacation Condo at Oak Island, NC



\$525
RAISED OF \$5,000

10%

SUPPORTERS: 10 DAYS LEFT: 19

VIEW PAGE EDIT PAGE POST UPDATE

Spread the Word!

f SHARE ON FACEBOOK t SHARE ON TWITTER

EMAIL PEOPLE % COPY PAGE URL

Add A Widget To Your Site or Blog

```
<iframe src="https://my.greatestfan.com/Cadenandsoccer/widget" width="335" height="380" frameborder="0" scrolling="no">
```

DELETE PROJECT

CREATE NEW FUNDRAISING PAGE

CREATE A NEW FUNDRAISING PAGE


To add pages for other team members, click the large blue “+” symbol or the **“Create New Fundraising Page”** button.

At any time, see what your **Fundraising Page** looks like.

My Account Heather Richter Dashboard **Fundraisers** Supporters

My Fundraising Pages

Help Send Caden To Europe to Play Soccer and Win a Vacation Condo at Oak Island, NC



10%

\$525
RAISED OF \$5,000

SUPPORTERS: 10 DAYS LEFT: 19

VIEW PAGE EDIT PAGE POST UPDATE

Spread the Word!

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EMAIL PEOPLE % COPY PAGE URL

Add A Widget To Your Site or Blog

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<iframe src="https://my.greatestfan.com/Cadenandsoccer/widget" width="335" height="380" frameborder="0" scrolling="no">
```

Delete Project

CREATE NEW FUNDRAISING PAGE

CREATE A NEW FUNDRAISING PAGE

To see how your page looks to the public, click on the blue **“View Page”** button.

The background is a grayscale photograph of a soccer game. Several players are visible, with one player in the foreground on the left wearing a dark jersey with white stripes on the sleeves. A soccer ball is on the grass in the lower right. A large, semi-transparent blue 'GF' logo is centered in the background. Overlaid on this is the text 'Manage Your Contributions' in a bold, dark blue font.

Manage Your Contributions

GREATEST FAN

See who has contributed to your Fundraiser . . .



[HOW TO USE](#) [HOW IT WORKS](#) [FOR ORGANIZATIONS](#) [CONTACT](#) [LOGOUT](#)



My Account
Alex Jones

[Dashboard](#)

[Fundraisers](#)

[Supporters](#)

My Supporters

Show 10 entries

Search:

Copy

CSV

Excel

PDF

Print

Show / hide columns

Date	Donor Name	Project	Comment	Amount	
04/25/2015	Chris and Jen Olson	Help me go to France!	Best of luck Alex! Chris and Jen Olson	\$25.00	Refund
04/27/2015	fred corlett	Help me go to France!	Don't break a leg (it's not theatre)!	\$25.00	Refund
04/28/2015	Ken, Erin, and Kate	Help me go to France!	Play hard! The Benson family	\$50.00	Refund
04/28/2015	Rebecca & Seth Blum	Help me go to France!	Congratulations! We know you'll have an amazing time!!!	\$25.00	Refund
04/28/2015	Granddaddy & Mimi	Help me go to France!	We love you. Have fun on your trip	\$100.00	Refund
5	Cynthia Haldenby Tyson	Help me go to France!	Good Luck	\$25.00	Refund
5	Chris Iannarino	Help me go to France!	Good Luck Alex and have a great time	\$25.00	Refund
5	Beth Salvo	Help me go to France!	Congratulations Alex -- I hope you have a great trip!	\$20.00	Refund
5	BV	Help me go to France!	Good Luck!	\$25.00	Refund
5	BARNABAS MARTONFFY	Help me go to France!	GOOD LUCK! RIGHT WAY TO GO.....	\$150.00	Refund
	Donor Name	Project	Comment	Amount	

to 20 of 20 entries

Previous 1 2 Next

MANAGE PAYMENTS

POST UPDATE

ENTER OFFLINE DONATION

Click on the “**Supporters**” link to see a list of who has donated, the amount, and any comments they may have left.

Click on “**Post Update**” to keep your donors informed as to your progress. It's very important to communicate with the people who have contributed. They want to know how things are going and they can share your Fundraiser with their friends.

. . . And manage the contributions



[HOW TO USE](#) [HOW IT WORKS](#) [FOR ORGANIZATIONS](#) [CONTACT](#) [LOGOUT](#)



My Account
Alex Jones

[Dashboard](#)

[Fundraisers](#)

[Supporters](#)

My Supporters

Manage the contributions by linking WePay (the bank that initially collects the donations) to your personal bank account. Click on **“Manage Payments”** to make this happen.

entries

Search:

[Copy](#) [CSV](#) [Excel](#) [PDF](#) [Print](#) [Show / hide columns](#)

	Donor Name	Project	Comment	Amount	
5	Chris and Jen Olson	Help me go to France!	Best of luck, Alex! Chris and Jen Olson	\$25.00	Refund
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05/04/2015	BARNABAS MARTONFFY	Help me go to France!	GOOD LUCK! RIGHT WAY TO GO.....	\$150.00	Refund

Showing 11 to 20 of 20 entries

Previous 1 2 Next

[MANAGE PAYMENTS](#)

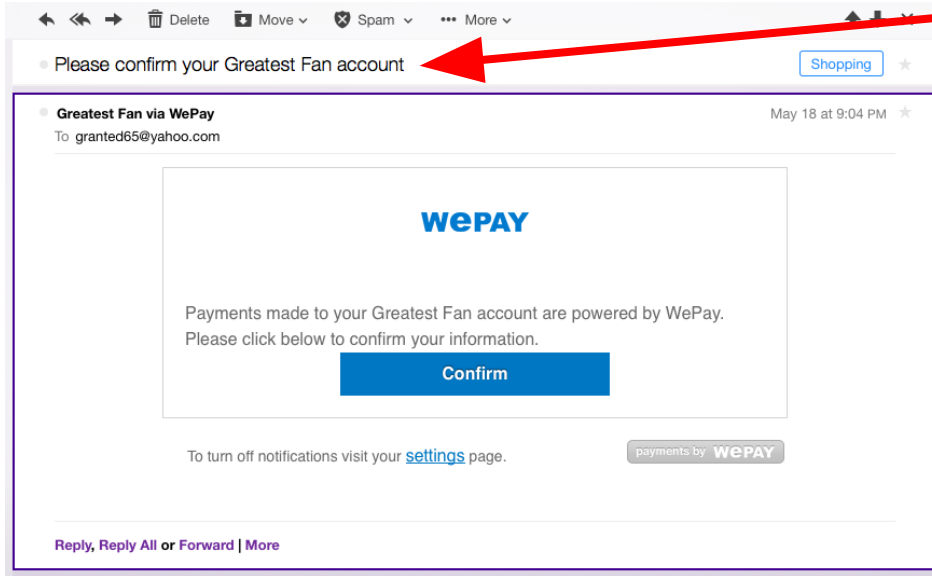
[POST UPDATE](#)

[ENTER OFFLINE DONATION](#)

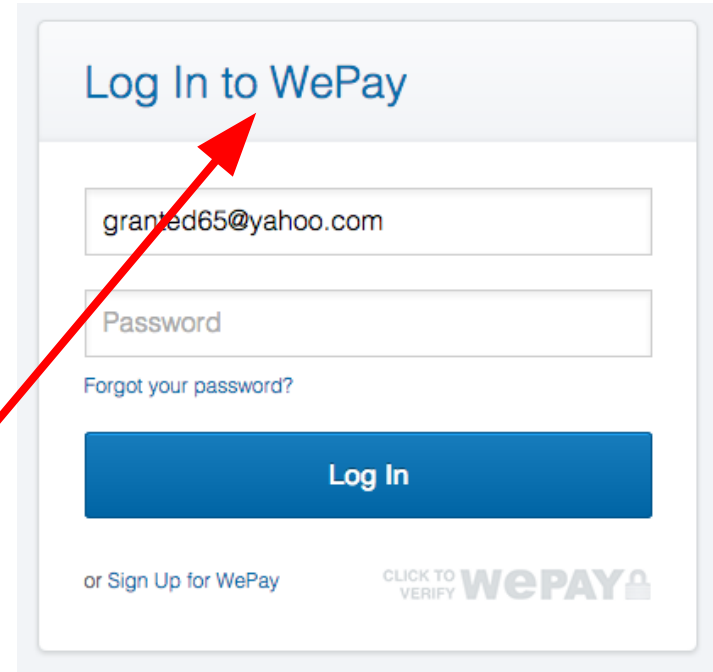
You can enter offline donations as well (E. g., contributions that come in the form of a check). Click on **“Enter Offline Donation”** button.

How is the money deposited in my bank account ?

Look for a confirmation email from WePay sent to the email address associated with your GreatestFan account.



Then, log in to WePay and set up your banking information so that you can start receiving money.





Enjoy Your Fundraising Experience on

MyGreatestFan.com

GREATEST FAN