

**2017-2018 NCHSAA Broadcast Rates  
Television and Video Streaming**

**Football**

	<b>Regular Season</b>	<b>Playoffs</b>	<b>State Championships</b>
<b>Televised (over-the-air) THURSDAY NIGHT</b>	\$1,000/game	NA	TBD
<b>Televised (over-the-air) FRIDAY or OTHER NIGHTS</b>	\$1,500/game	\$2,000/game	TBD
<b>Internet Streaming – VIDEO ONLY</b>	\$150/game minimum *Schools can negotiate higher fee	\$300/game	TBD

**Basketball – Single game**

	<b>Regular Season</b>	<b>Playoffs</b>	<b>State Championships</b>
<b>Televised (over-the-air) WEDNESDAY or THURSDAY NIGHT</b>	\$750/game	NA	TBD
<b>Televised (over-the-air) OTHER NIGHTS</b>	\$850/game	\$1,000	TBD
<b>Internet Streaming – VIDEO ONLY</b>	\$100/game minimum *Schools can negotiate higher fee	\$150/game	TBD

**Basketball – Double Header (boys and girls game)**

	<b>Regular Season</b>	<b>Playoffs</b>	<b>State Championships</b>
<b>Televised (over-the-air) WEDNESDAY or THURSDAY NIGHT</b>	\$1,000/game	NA	TBD
<b>Televised (over-the-air) OTHER NIGHTS</b>	\$1,250/game	\$1,500	TBD
<b>Internet Streaming – VIDEO ONLY</b>	\$150/DH minimum *Schools can negotiate higher fee	\$250/DH	TBD

**Other Sports**

(Fall: Men's & Women's Cross-Country, Volleyball, Men's Soccer, Cheerleading, Women's Golf, Women's Individual Tennis, Women's Dual Team Tennis; Winter: Men's & Women's Swimming & Diving, Individual Wrestling, Dual Team Wrestling, Men's & Women's Indoor Track; Spring: Men's Golf, Men's Individual Tennis, Men's Dual Team Tennis, Men's & Women's Lacrosse, Men's & Women's Track & Field, Baseball, Softball)

	<b>Regular Season</b>	<b>Playoffs</b>	<b>State Championships</b>
<b>Televised (over-the-air) MONDAY - SATURDAY</b>	\$500/game	TBD	TBD
<b>Internet Streaming – VIDEO ONLY</b>	\$100/game	\$100/game	TBD