

Click it or Ticket Video PSA

Consent and Release for Use of Likeness

Effective as of the date shown below, approval for past use and permission for present and future use is being granted to the North Carolina High School Athletic Association, Inc. of 222 Finley Golf Course Road, Chapel Hill, North Carolina 27517 (mailing address: PO Box 3216 Chapel Hill, NC 27515-3216), (Email c/o Karen DeHart, Associate Commissioner for Development and Marketing: Karen@nchsaa.org) to use a photo, video or other image of NCHSAA/Click it or Ticket PSA Video Contest participants featured within the winning PSA videos. Permission is being given by the undersigned, _____, as more fully explained in this Consent and Release. The undersigned is (select one):

_____ The parent or legal guardian of an individual ("**Photographed or Filmed Party**") appearing in the NCHSAA/Click it or Ticket PSA Video from _____ High School.

_____ An adult ("**Photographed or Filmed Party**") appearing in the NCHSAA/Click it or Ticket PSA Video from _____ High School.

The undersigned states that he/she has the full legal authority to sign this Consent and Release on behalf of the undersigned and/or his/her child(ren), the Photographed or Filmed Party, and all parties related to the Photographed or Filmed Party.

The undersigned hereby grants to the North Carolina High School Athletic Association, Inc., its agents, employees, licensees, corporate partners, and successors in interest (collectively, the "**Released Party**") all ownership rights and the absolute and irrevocable right and permission to copyright use and publish the photographed or filmed likeness of the Photographed or Filmed Party (the "**Likeness**") that has been (or is being) obtained pursuant to this Consent and Release.

The Likeness may be copyrighted, used and/or published or shown individually or in conjunction with other photography or video works, and in any medium (including without limitation, print publications, public broadcast, CD-ROM format) and for any lawful purpose, including without limitation, trade, exhibition, illustration, promotion, publicity, advertising and electronic publication.

The undersigned represents and warrants that (i) no other party has been granted an exclusive license with respect to the Likeness and (ii) no other party's authorization or consent is required with respect to the permission granted to Released Party under this Consent and Release.

The undersigned waives any right that the undersigned or child (the Photographed or Filmed Party), or any party related to the Photographed or Filmed Party, may have to inspect or approve Released Party's copyright, use or publication or promotion of the Likeness, or the advertising copy or printed matter that may be used in connection with the copyright, use, publication and/or promotion of the Likeness. The undersigned, on behalf of the undersigned or child (the Photographed or Filmed Party), and any other parties related to the Photographed or Filmed Party, release the Released Party (and all persons acting under its permission or authority) from all claims of libel, slander, invasion of privacy, infringement of copyright or right of publicity, or any other claim) related to the Likeness (collectively, "Claims"). This release includes without limitation any Claims related to blurring, distortion, alteration, optical illusion, use in composite form, whether intentional or otherwise, or use of a fictitious name, that may occur or be produced in the processing or publication or promotion of the Likeness.

CERTIFICATION AND SIGNATURE: I certify that the information provided is correct and that I have carefully read, understand and accept the terms of the NCHSAA/Click it or Ticket Consent and Release. My signature indicates my understanding and assumption of the risks and my/my child's voluntary participation in this contest and or use of Likeness in publications and/or promotions.

SIGNATURE PAGE TO FOLLOW

Parent or Guardian Print Name

Student (child) Print Name

Parent or Guardian Signature

Student (child) Signature

Date

Date

(Parent or Guardian please complete)

Mailing address: _____

City, State, Zip: _____

Phone #: _____ Alternate phone #: _____

Email Address: _____ @ _____

Student's Age: _____

I have completely read and understand all the rules and regulations for the contest.

Parent/Guardian's Signature: _____ Date: _____