

REVIEW & OFFICIATING COMMITTEE

Committee Members: Chris Blanton, Chair; Fred Lynch, Vice-Chair; Tod Morgan; Tanya Turner; Bobby Wilkins; David Brown

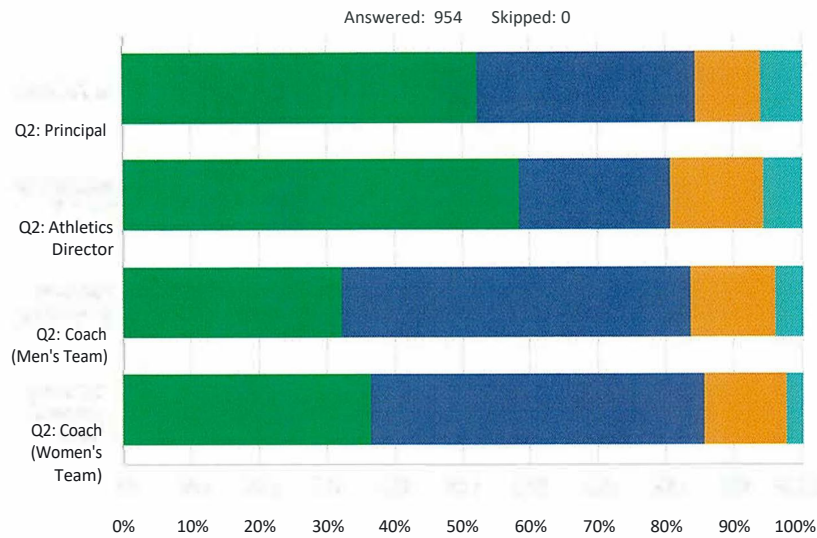
Staff: Mark Dreibelbis

| AGENDA ITEM | RECOMMENDATION | SUPPORTING INFORMATION |
|-------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Incident and Penalty Report Attachment R&O 1 | Review and approve the comprehensive listing of incidents per school. Fine(s) assessment will be included in this report. | Rationale: To detail the incidents and fines Budget Impact: Varies: Schools are responsible for payment of fines Educational Impact: Serves to educate and enforce the regulations of the NCHSAA Handbook Equity Impact: Consistent for all schools and programs Effective Date: Current date to payment of fines and reconciling school/sport account |
| 2. Ejection Report Attachment R&O 2 | Discussion of the ejection report to-date. Points of discussion: <ul style="list-style-type: none"> Comprehensive breakdown of ejections per school and sport Summary of percentages of year-to-date versus previous year(s) infractions Continued emphasis on NCHSAA Sportsmanship initiative | **Discussion Item** |
| 3. Basketball Shot Clock Adoption Attachment R&O 3 | Review membership survey results in consideration of state adoption of a basketball shot clock per NFHS rule code. Adoption requires implementation for both men's and women's basketball | Rationale: New rule of the NFHS Budget Impact: Cost of equipment and operator(s) Educational Impact: School consideration of implementation regarding equipment and personnel requirements Equity Impact: None Effective Date: May 1, 2021 |

| AGENDA ITEM | RECOMMENDATION | SUPPORTING INFORMATION |
|------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 4. Dragon Fly/Center for Officiating Services (NFHS) assigning platform | <ul style="list-style-type: none"> Potential switch in 2022-23 from ArbiterSports to Dragon Fly Payment options in place NFHS has developed this program to move to a national platform for assigning interscholastic sport contests | **Discussion Item** |
| 5. Smoky Mountain High School Regional Supervisor request Attachment R&O 4 | <ul style="list-style-type: none"> School has requested to remain being booked by the WNC Basketball Officials Association as opposed to realignment plan of being assigned by the Southwestern Basketball Officials Association | <p>Rationale: Assignments made based on geography and in line with other sports serving Smoky Mountain High School</p> <p>Budget Impact: None</p> <p>Educational Impact: Availability of officials</p> <p>Equity Impact: Availability of officials</p> <p>Effective Date: Dec. 3, 2021</p> |
| 6. Leaving the Bench Ejection Policy | Discuss the current penalty of 3 or more persons resulting in loss of Playoff eligibility | **Discussion Item** |
| 7. Student Services Update | Plan is to discontinue state support of the Student Services "Coach Mentor Training Program" grant. NCHSAA will create a budget for the 2021-22 academic year to ensure continued service to our member schools | **Discussion Item** |
| 8. E-Sports (PowerPoint) | The NCHSAA has been approached by some schools about NCHSAA adding E-Sports | **Discussion Item** |

COMPOSITE SURVEY RESULTS FROM ALL 4 ROLES

Q1 Please respond to the following options (only choose one):



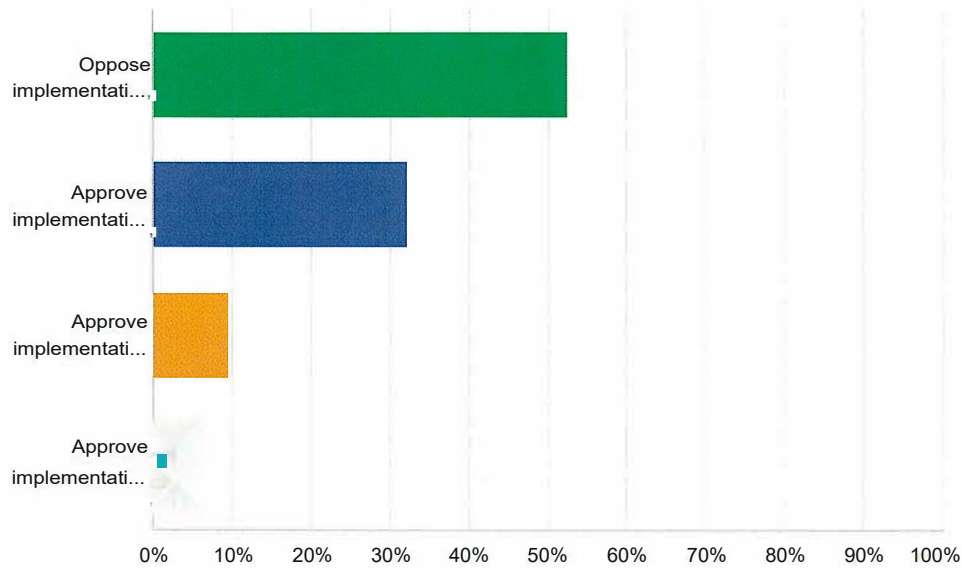
■ Oppose implementation of the shot clock in North Carolina
■ Approve implementation beginning with the 2022-23 season
■ Approve implementation beginning with the 2023-24 season
■ Approve implementation beginning with the 2024-25 season

| | OPPOSE IMPLEMENTATION OF THE SHOT CLOCK IN NORTH CAROLINA | APPROVE IMPLEMENTATION BEGINNING WITH THE 2022- 23 SEASON | APPROVE IMPLEMENTATION BEGINNING WITH THE 2023- 24SEASON | APPROVE IMPLEMENTATION BEGINNING WITH THE 2024- 25 SEASON | TOTAL |
|--------------------------------|-----------------------------------------------------------------|-----------------------------------------------------------------|----------------------------------------------------------------|-----------------------------------------------------------------|---------------|
| Q2: Principal | 52.38% 88 | 32.14% 54 | 9.52% 16 | 5.95% 10 | 17.61% 168 |
| Q2: Athletics Director | 58.47% 214 | 22.40% 82 | 13.66% 50 | 5.46% 20 | 38.36% 366 |
| Q2: Coach (Men's Team) | 32.27% 81 | 51.39% 129 | 12.35% 31 | 3.98% 10 | 26.31% 251 |
| Q2: Coach (Women's Team) | 36.61% 82 | 49.11% 110 | 12.05% 27 | 2.23% 5 | 23.48% 224 |
| Total Respondents | 440 | 357 | 115 | 42 | 954 |

PRINCIPAL ONLY RESPONSES

Q1 Please respond to the following options (only choose one):

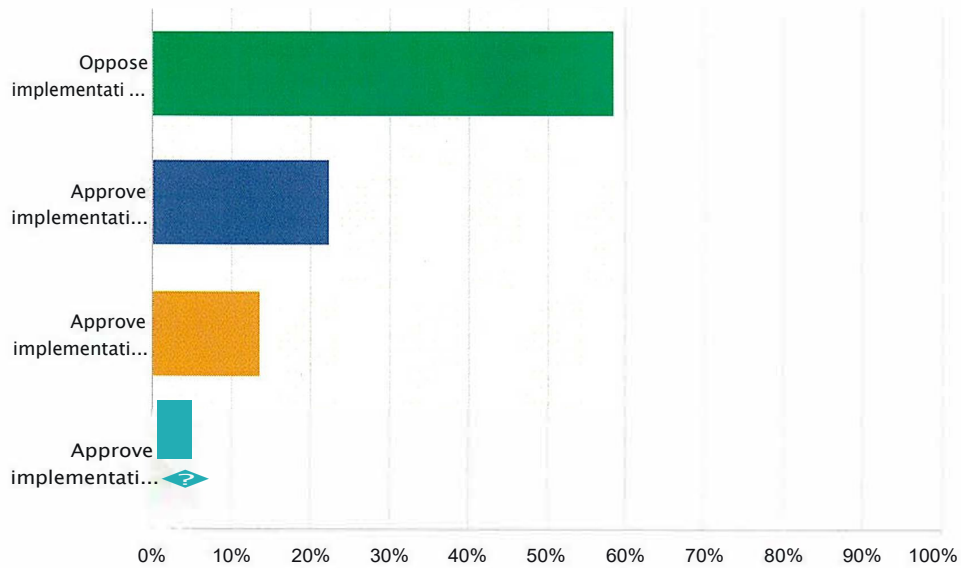
Answered: 168 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|-----------------------------------------------------------|-----------|-----|
| Oppose implementation of the shot clock in North Carolina | 52.38% | 88 |
| Approve implementation beginning with the 2022-23 season | 32.14% | 54 |
| Approve implementation beginning with the 2023-24 season | 9.52% | 16 |
| Approve implementation beginning with the 2024-25 season | 5.95% | 10 |
| TOTAL | | 168 |

ATHLETIC DIRECTOR ONLY RESPONSES**Q1 Please respond to the following options (only choose one):**

Answered: 366 Skipped: 0

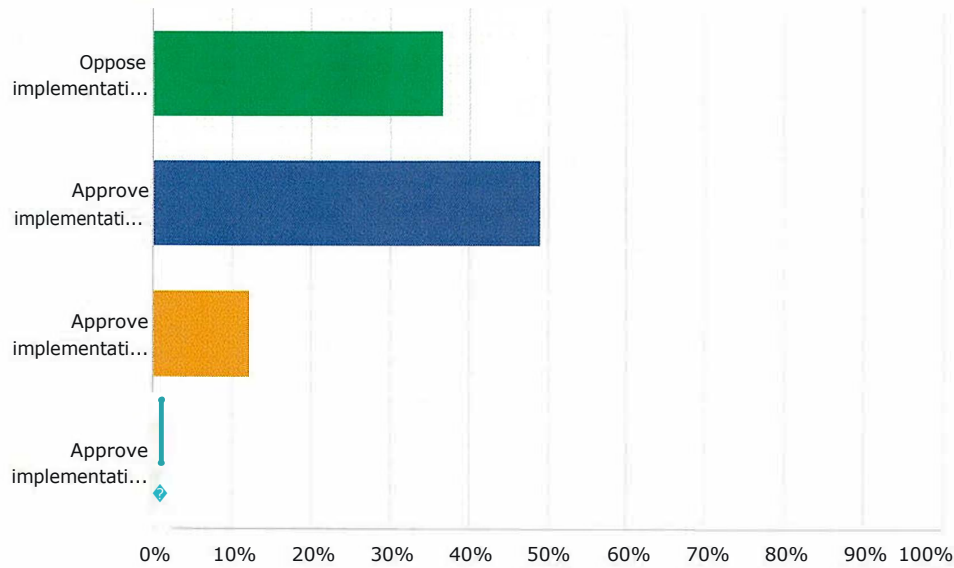


| ANSWER CHOICES | RESPONSES | |
|-----------------------------------------------------------|-----------|-----|
| Oppose implementation of the shot clock in North Carolina | 58.47% | 214 |
| Approve implementation beginning with the 2022-23 season | 22.40% | 82 |
| Approve implementation beginning with the 2023-24 season | 13.66% | 50 |
| Approve implementation beginning with the 2024-25 season | 5.46% | 20 |
| TOTAL | | 366 |

WOMEN'S BASKETBALL COACH ONLY RESPONSES

Q1 Please respond to the following options (only choose one):

Answered: 224 Skipped: 0

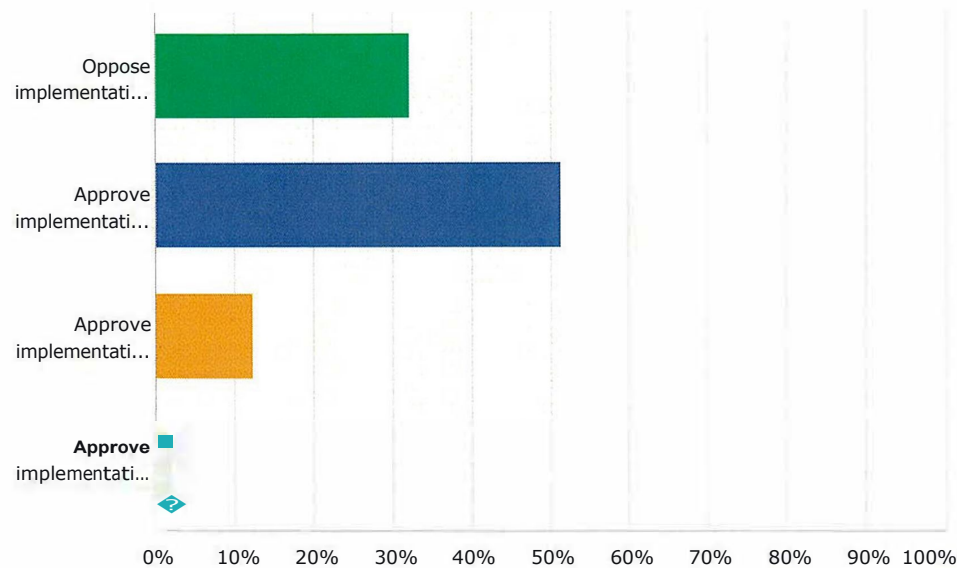


| ANSWER CHOICES | RESPONSES | |
|-----------------------------------------------------------|-----------|-----|
| Oppose implementation of the shot clock in North Carolina | 36.61% | 82 |
| Approve implementation beginning with the 2022-23 season | 49.11% | 110 |
| Approve implementation beginning with the 2023-24 season | 12.05% | 27 |
| Approve implementation beginning with the 2024-25 season | 2.23% | 5 |
| TOTAL | | 224 |

MEN'S BASKETBALL COACH ONLY RESPONSES

Q1 Please respond to the following options (only choose one):

Answered: 251 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|-----------------------------------------------------------|-----------|-----|
| Oppose implementation of the shot clock in North Carolina | 32.27% | 81 |
| Approve implementation beginning with the 2022-23 season | 51.39% | 129 |
| Approve implementation beginning with the 2023-24 season | 12.35% | 31 |
| Approve implementation beginning with the 2024-25 season | 3.98% | 10 |
| TOTAL | | 251 |

Mark Dreibelbis

From: Mark Dreibelbis
Sent: Friday, March 12, 2021 11:39 AM
To: Blair King; aphillips@jcpsmail.org; dhuggins@tcsnc.org
Cc: Dan Brenemam; Todd Mason
Subject: Regional Supervisor changes in Basketball

Blair/Adam/Derrick:

Beginning with the 2021-22 academic year, the following Basketball Regional Supervisor changes will be made:

- ▶ Rosman High School Dan Breneman/WNC will assign
- ▶ Franklin High School Todd Mason/Southwestern will assign
- ▶ Smoky Mountain High School Todd Mason/Southwestern will assign

Thank you.



MARK DREIBELBIS

ASSOCIATE COMMISSIONER
STUDENT SERVICES & SUPERVISOR OF OFFICIALS

*We Are
the NCHSAA!*

919-240 -7372 | MARK@NCHSAA.ORG

| | A | B | C | D | E | F | G | H | I | J |
|----|------------------------|----------|------------|----------|--------|--------|--------|----------|------------|-----------|
| 47 | Conference #50 | Baseball | Basketball | Football | M. LAX | W. LAX | Soccer | Softball | Volleyball | Wrestling |
| 48 | Ashbrook | SK | DB-P | RB | | | DW | SK | BH-W | JL |
| 49 | Crest | SK | DB-P | JC | | | DW | SK | BH-W | JL |
| 50 | Forestview | SK | DB-P | RB | | | DW | SK | BH-W | JL |
| 51 | Hunter Huss | SK | DB-P | RB | | | DW | SK | BH-W | JL |
| 52 | Kings Mountain | SK | DB-P | JC | | | DW | SK | BH-W | JL |
| 53 | North Gaston | SK | DB-P | RB | | | DW | SK | BH-W | JL |
| 54 | South Point | SK | DB-P | JC | | | DW | SK | BH-W | JL |
| 55 | Stuart Cramer | SK | DB-P | RB | | | DW | SK | BH-W | JL |
| 56 | | | | | | | | | | |
| 57 | Conference #51 | | | | | | | | | |
| 58 | East Lincoln | SK | DB-P | JC | | | DW | SK | BH-W | JL |
| 59 | Fred T. Foard | SK | DB-P | JC | | | DW | SK | SF | KD |
| 60 | Hickory | SK | DB-P | JC | DS | DB | DW | SK | SF | KD |
| 61 | North Iredell | SK | DB-P | JC | | | DW | SK | SF | JE |
| 62 | North Lincoln | SK | DB-P | JC | | | DW | SK | SF | KD |
| 63 | St. Stephens | SK | DB-P | JC | DS | DB | DW | SK | SF | KD |
| 64 | Statesville | SK | DB-P | JC | | | DW | SK | SF | JE |
| 65 | West Iredell | SK | DB-P | JC | | | DW | SK | SF | JE |
| 66 | | | | | | | | | | |
| 67 | Conference #52 | | | | | | | | | |
| 68 | Ashe County | KS | DB-P | JC | | | DW | MT | SF | TM |
| 69 | Freedom | SK | DB-P | JC | DS | | DW | SK | BH-W | KD |
| 70 | Hibriten | SK | DB-P | JC | | | DW | SK | SF | KD |
| 71 | Alexander Central (4A) | SK | DB-P | JC | | | DW | SK | SF | KD |
| 72 | South Caldwell (4A) | SK | DB-P | JC | | | DW | SK | BH-W | KD |
| 73 | Watauga (4A) | SK | DB-P | JC | DS | DB | DW | SK | BH-W | KD |
| 74 | | | | | | | | | | |
| 75 | Conference #53 | | | | | | | | | |
| 76 | Enka | BY | DB-WNC | BY | | | EU | BY | JG | LH |
| 77 | Erwin | BY | DB-WNC | BY | | | EU | BY | JG | LH |
| 78 | North Buncombe | BY | DB-WNC | BY | | | EU | BY | JG | LH |
| 79 | A.C. Reynolds (4A) | BY | DB-WNC | BY | | | EU | BY | JG | LH |
| 80 | Asheville (4A) | BY | DB-WNC | BY | | SA | EU | BY | JG | LH |
| 81 | McDowell (4A) | BY | DB-WNC | BY | | | EU | BY | JG | LH |
| 82 | T.C. Robeson (4A) | BY | DB-WNC | BY | | SA | EU | BY | JG | LH |
| 83 | | | | | | | | | | |
| 84 | Conference #54 | | | | | | | | | |
| 85 | East Henderson | BY | DB-WNC | BY | | | EU | BY | JG | LH |
| 86 | Franklin | TM | TM | BM | | | EU | TM | AS | LH |
| 87 | North Henderson | BY | DB-WNC | BY | | | EU | BY | JG | LH |
| 88 | Pisgah | BY | DB-WNC | BY | | | EU | BY | JG | LH |
| 89 | Smoky Mountain | TM | TM | BM | | | EU | TM | AS | LH |
| 90 | Tuscola | BY | DB-WNC | BY | | | EU | BY | JG | LH |
| 91 | West Henderson | BY | DB-WNC | BY | | | EU | BY | JG | LH |
| 92 | | Baseball | Basketball | Football | M. LAX | W. LAX | Soccer | Softball | Volleyball | Wrestling |



October 21, 2021

Mr. Adam Phillips
Athletic Director
Smoky Mountain High School
100 Smoky Mountain Drive
Sylva, NC 28779

Dear Adam,

The intent of this letter is to communicate the ability that the Western North Carolina Officials Association has to continue providing Basketball Officials for all Smoky Mountain High School home games.

For the past nine, (9) seasons, WNC Basketball has assigned all Smoky Mountain High School games up until this coming season. During this period, the Athletic Department has exceeded all expectations regarding their superior facilities, clean and convenient Officials Locker room, assigned parking spaces, and excellent personal hosting provided by all Smoky Mtn High School staff to the officiating staff of WNC Basketball.

Additionally, as a result of the above, the officiating staff of WNC Basketball sincerely enjoys all Smoky Mountain HS assignments. During my tenure, I have never received one negative comments about the treatment of this school. In fact, any comments I have received dwell on the positive aspects of being assigned a game at Smoky Mountain HS.

If I can assist Smoky Mountain HS in any way, I would consider it a true privilege.

Sincerely,

A handwritten signature in blue ink, which appears to read 'Dan Breneman', is written over a horizontal line. To the left of the signature, there is a small, stylized blue mark that looks like a 'J' or a similar character.

Dan Breneman
Regional Supervisor



October 26, 2021

WNC Athletic Directors
Conference Chairman

The purpose of this communication is to communicate a few key issues that I would like to convey to all Athletic Directors within the Mountain Conference.

First, I always get excited this time of year knowing that Basketball is around the corner. This being said, Covid has and is still presenting challenges that none of us could ever have imagined. Prior to Covid, WNC was blessed to have a full staff of officials desiring to officiate High School Basketball. At that time, we were fortunate to avoid the steady decline of officials in all sports. Last season, however was completely abnormal and we all worked together to create as normal as possible scenarios on all fronts.

As we approach this season, I was hoping and expecting a return to normalcy with our HS referees. Unfortunately, this has not occurred, and as a result, we are again falling far short in our numbers as a result of the following:

1. Some who sat out last season due to Covid have chosen not to return
2. Some of our officials are just too busy to officiate due to work and family commitments
3. Many of our Officials have received expanded college opportunities and can no longer dedicate the time to also officiate HS games.

Apart from the experienced referee drop offs from our roster, we have the largest incoming class in my 9 years of new referees. Though this is exciting news for WNC Basketball, we still will not have the necessary numbers to fulfill the normal schedules as we know prior to Covid.

Therefore, I am asking all Athletic Directors to return to last year's format for games on all nights and Saturdays to ensure that we can fulfill these games with officials.

Secondly, I am asking all schools to provide marked parking spaces as close to the gymnasium as possible for the upcoming season. This alone will benefit our officials with their overall experience in game assignments. I understand as well that all of our schools are struggling with personnel as well, however this adjustment, if not already provided would be a wonderful touch.

Thank you for your continued support, and as always, I will do whatever necessary to exceed the needs of our Student Athletes, Fans, and School Administrators.
Sincerely,

Dan Breneman
Regional Supervisor

Mark Dreibelbis

From: Mark Dreibelbis
Sent: Thursday, September 30, 2021 8:21 AM
To: Dan Breneman; referee@dnet.net
Subject: RE: Cherokee HS

Smoky Mountain is not an option . Dan, I have been clear on the reason(s) for our change in assignments with Smoky Mountain and Franklin. I expect your full support.

Mark

From: Dan Breneman <supervisor@wncbasketball.com>
Sent: Thursday, September 30, 2021 8:07 AM
To: referee@dnet.net
Cc: Mark Dreibelbis <Mark@nchsaa.org>
Subject: Cherokee HS

Todd,

I noticed in the new Handbook with the new alignment of the Smoky Mtn 1A conference that Cherokee HS is the only school in the conference that is not assigned in your area. Based on this, would it be appropriate for me to hand over Cherokee to your association?

I am more than willing to either pass Cherokee on to you or make a trade for another school previously assigned from WNC; ie Smoky Mtn HS. Which is the closer of the schools in the Mtn 7 conference?

I have copied Mark on this email as I first contacted him and he recommended that I contact you for consideration.

Dan Breneman
Regional Supervisor of Officials
WNC Basketball
Mobile: (828) 674-2515



Mark Dreibelbis

From: Mark Dreibelbis
Sent: Thursday, September 30, 2021 9:12 AM
To: referee@dnet.net; Dan Breneman
Subject: RE: Cherokee HS

Thanks Todd. I support this.

Mark

From: Todd Mason <referee@dnet.net>
Sent: Thursday, September 30, 2021 9:07 AM
To: Dan Breneman <supervisor@wncbasketball.com>
Cc: Mark Dreibelbis <Mark@nchsaa.org>
Subject: re: Cherokee HS

Good morning Mr. Breneman,
I was on the road this morning and really didn't have a chance to respond until now. Based upon the time frame as well as changes made much earlier this year, I feel now would not be a good time to make a change. I'm sure you are well aware in dealing with Cherokee, that that they are difficult at best with changes, ability to reach anyone, as well as individuals passing the buck thus I prefer not to go down this road with them at this point.

Hope your numbers are improving? Mine have increased drastically, but of course we always tend to lose some at the beginning of the season.

Have a **good day**,
Todd Mason

From: "Dan Breneman" <supervisor@wncbasketball.com>
Sent: Thursday, September 30, 2021 8:07 AM
To: "referee@dnet.net" <referee@dnet.net>
Cc: "Mark Dreibelbis" <Mark@nchsaa.org>
Subject: Cherokee HS

Todd,

I noticed in the new Handbook with the new alignment of the Smoky Mtn 1A conference that Cherokee HS is the only school in the conference that is not assigned in your area. Based on this, would it be appropriate for me to hand over Cherokee to your association?

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I have copied Mark on this email as I first contacted him and he recommended that I contact you for consideration.

Dan Breneman
Regional Supervisor of Officials
WNC Basketball
Mobile: (828) 674-2515



Mark Dreibelbis

From: Coach Carver <brian.carver@bcsemail.org>
Sent: Tuesday, November 9, 2021 7:49 AM
To: Kevin Keen; Sonita Warren-Dixon; Christopher sherrill; Charles Mccurry; Jesse Swain; Matt carpenter; Barry Owens; Angela and Rick High; Joe Cash
Subject: Fwd: Assistance with this Schedule Recommendation

Here is a potential solution that Dan has sent to us, if you have time before the zoom (at 10:00) to review please do so. Dan will be joining our zoom to go over this and discuss.

Thanks

Brian

----- Forwarded message-----

From: Dan Breneman <supervisor@wncbasketball.com>
Date: Mon, Nov 8, 2021 at 10:09 PM
Subject: Assistance with this Schedule Recommendation
To: Coach Carver <brian.carver@bcsemail.org>

Coach Carver,

As per our conversation this am, I completely understand the dilemma this puts on all of our athletic departments as you are dealing with other winter sports as well.

Therefore, let me try to examine this closer and put into perspective.

Fact: we do not have the numbers to accommodate all Tuesday and Friday assignments as they are today. The bulk of these weekly game numbers are played on

Tuesdays and Fridays.

Note: an average of 77% of the games for the week are now scheduled for Tuesday and Friday

It is possible that we have 13 Home dates on any given Tuesday and Friday

Possible assigning- 13 games x 3 officials per game= 39 Varsity Officials

13 games x 2 Officials per game, OVJ= 26 Officials

65 Total Officials Needed

Fact: I am short of Officials, and this includes 100% of the staff officiating these games

On anygiven Tuesday/Friday, I can normally count on 70-80% of the staff to work based on college games, and all other parameters causing

officials to close these dates. Injuries throughout the season also account in these numbers

WNC Basketball Staff Numbers today: 55 Referees, (that is if I can get them all eligible)

Available Officials on a given Tuesday/Friday- $(55 \times .75) = 41$ Officials

2018-19 season- 103 Officials

2019 -20 season- 90 Officials

2020-21 season- 49 Officials

2021-22 season- 55 Officials, includes 12 Officials who have resigned due to

1. College assignment schedules
2. Covid concerns, have just decided to not return
3. Job Responsibilities
4. Retirement due to age

Based on these Numbers, the maximum No. of Home Dates that can be scheduled is 9 games:

9 Varsity games x 3 Officials per game= 27 Officials

9 JV games x 2 officials per game= 18 Officials

45 Total Officials Needed

Solution Options:

1. Utilize The Recommendation as presented exactly

2. Utilize the recommendation in some facsimile thereof to include each conference move games as assigned on No. 1 to another day during that week, (their choice)
3. Review of each Tuesday and Friday schedule of games and depending on No. of games that exceed 9, notify each conference assigned to move in that respective week

Example: Tuesday, December 14

13 Home Games are now scheduled, 54 Officials needed

4 Home Games need to be moved to a Mon, Wed, Thurs or Sat-

- Mountain Athletic and Mountain 7 are assigned to move games that week based on Recommendation presented

Mtn Athletic: Asheville, Erwin & N Buncombe have Home games- 1 game rescheduled

Mtn 7 Conf: Pisgah & Tuscola have Home games 1 game rescheduled

Mtn Foothills- Hendersonville & Brevard- none have Home games

Private Schools- 4 Home games- 2 games rescheduled

Notes: 1. if this option is selected, it is up to the discretion of the Supervisor of Officials to require which conferences are to reschedule their games for all

weeks during the season; No. 1 format to be utilized

2. Each Conference Chairman will be notified by Nov 15 as to the request for changes for Nov & Dec

3. Supervisor of Officials will be notified by Nov 21 as to all game changes within that specific conference for Nov & Dec

4. Each Conference Chairman will be notified by Dec 1 as to the request for changes for Jan & Feb

5. Supervisor of Officials will be notified by Dec 8 as to all game changes within that specific conference for Jan-Feb

Final thought: Option No. 3 appears to potentially be the most accommodating for all schools, however this also places much additional work on the Supervisor of

Officials to make these changes. I am willing to invest the time to do this, however ALL SCHOOLS must respond when requested for their changes.

Dan Breneman

Regional Supervisor of Officials

WNC Basketball

Mobile: (828) 674-2515



The background features a light gray surface with several 3D geometric elements. There are white and gray rectangular blocks of varying heights and orientations. Interspersed among these blocks are plus signs (+) in white and dark gray. A prominent orange plus sign is located on the right side of the image. The overall aesthetic is modern and minimalist.

ESPORTS

WHAT IS ESPORTS?



COMPETITIVE
ORGANIZED
GAMING



COACH LED



ORGANIZED GAMING

- Teams compete against each other in a larger structure
- Season-long schedule of matches or tournament
- All participants adhere to a set of singular rules
- Competition in games rated either “E” for everyone or “E10” for everyone 10 and up

WHY ESPORTS?

- Inclusion – Estimated 2.5 billion gamers worldwide
- 45% of all PlayVS players – First time participating in afterschool activity
- Same benefits of participating with a traditional sports program
- In-demand skills, such as streaming, production, programming, and management.
- Need for virtual competition resulting from Covid-19

MISCONCEPTIONS

- Stereotypes are antiquated and incorrect (overweight, unambitious, etc...)
- Like all activities, time should be monitored
- Not all gaming is esports

WHAT DOES ESPORTS LOOK LIKE?

- Each school year is divided into two regular seasons, Fall and Spring, each with their own playoff season.

| Regular Season | Postseason |
|------------------------------|--------------------|
| Weekly matches and practices | Top teams compete |
| On campus, no travel | Single elimination |
| Rankings and stats | Online finals |

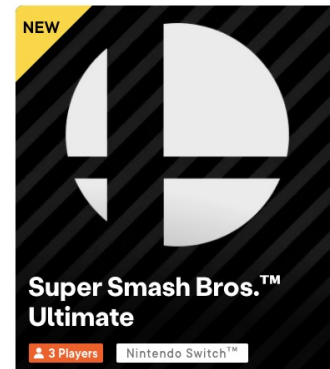
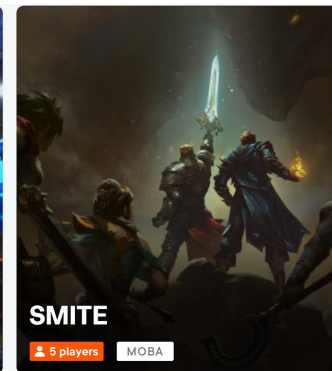
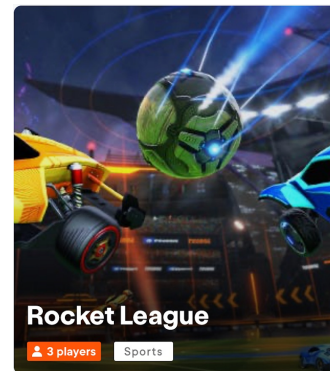
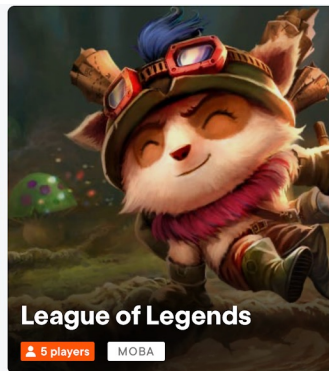
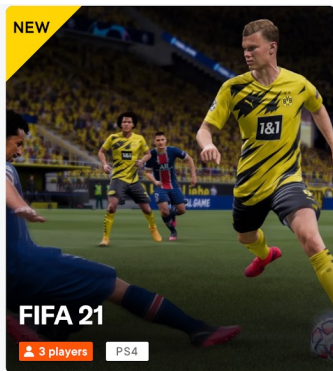
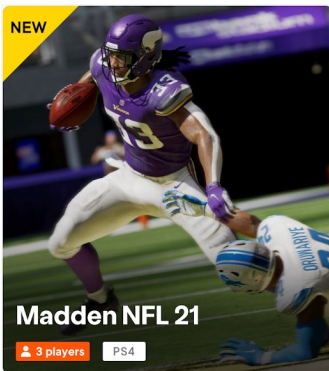
<https://www.youtube.com/watch?v=6IQXN7yKAcE>



PLATFORM – PLAYVS

- NFHS Partner
- 18 state associations
- Exclusive rights
- Cost: \$64 per player per title per season (offer package options to work with schools)

TITLES



PLAYVS RESOURCES

- [A Parent's Guide to Esports](#)
- [Introduction to Esports – NFHS Learn](#)

COLLEGE AND SCHOLARSHIP OPPORTUNITIES

- More than 200 colleges and universities offer nearly 15 million dollars in scholarships.
- Esports majors and careers are becoming increasingly more accessible.

HOW TO BEGIN

- **Determine Student Interest.** There are students from nearly every high school in the country that have signed up for a PlayVS account and are interested in participating in esports - verified coaches can access this information once they create a profile.
- **Find a Coach.** Anyone with or without prior esports or gaming experience can be an esports coach. In fact, most of our coaches don't have any esports experience but are just excited to support their students.
- **Determine Capacity.** Most schools already have the equipment necessary to support an esports program (don't forget, you won't need gaming PCs next year or tomorrow when a majority of PCs already support our games). Our support team can help answer any technical questions and even connect with a schools IT department, if needed.

*“This year we spent nearly \$50,000 on our football program, over \$80,000 on our girls and boys basketball teams combined. **Starting our esports program cost us less than \$1,000** and allows us to include and interact with students who otherwise would not be involved in co-curricular activities.” - Athletic Director, in Connecticut*

EDUCATE KEY STAKEHOLDERS

- **Administrators and Parents**
- Set program expectations
- Highlight benefits and opportunities
 - Scholarships
 - STEM careers
- Engage stakeholders with the program
 - Game day livestreams
 - Community sponsorships and support
 - Booster Club support

NEXT STEPS

- Esports presentation- today
- Reach out to interested schools (17 NCHSAA Schools expressed interest)
- Build advisory committee (NC State Esports, GRELOC, Central Office IT)
- Build Pilot, Season Starts
- Present Pilot at Spring Board Meeting
- Pilot begins Fall 2022