

ATHLETES NAME: Keith Sampson Jr

SCHOOL: New Bern High School

CLASSIFICATION: 4A

SPORTS: Basketball and Football

NOMINATOR: Torrey Nowell

NOMINATOR EMAIL: torrey.nowell@cravenk12.org

NOMINATOR SCHOOL: New Bern High School

NOMINATOR POSITION: Head Football Coach/Assistant Athletic Director

ATHLETES QUALIFICATIONS:

Big Carolina East All Conference Football 2019, Spring 2021, Fall 2021, 2022

Big Carolina East Player of the Year Football Spring 2021

Shrine Bowl of the Carolina's Selection 2022

US Army All America Bowl Selection 2022

NCHSAA 4A State Championship Defensive Most Valuable Player 2022

Big Carolina East Basketball Player of the Year 2023

Big Carolina East All Conference Basketball

High School OT All-State Football

NC Preps All-State

Academic All-American

Pepsi Player of the Week

REFERENCE NAMES (LETTERS ATTACHED AND PICTURE): Nick Stevens and Chavar Tyrance



New Bern High School

4200 Academic Drive, New Bern, NC 28562
(252-514-6400) cravenk12.org/NBH



April 29, 2023

NCHSAA:

It is with pleasure that I write this letter of recommendation for Keith Sampson Jr. I have known Keith for five years and served as his Physical Education teacher and Basketball Coach. I would describe Keith as being academically motivated, responsible, respectful, and friendly. He gets along with his peers and the faculty. I expect great things from him in the future.

Keith has been on the college/university track his entire high school career. He has taken a challenging course load while at New Bern High School so far, where he has obtained academic excellence, all while balancing being a power five football recruit. Keith has also challenged himself with Honors and AP level courses all while being involved in different extracurricular activities.

I believe that Keith is a very dedicated person that puts forth 100% effort in all that he sets his mind to. Keith is responsible and able to adapt within a group to make up for any shortcomings that the group may have. He is a natural leader who believes in the success of the group over individual recognition.

It is without reservation that I recommend Keith Sampson Jr. for consideration for Male Athlete of the Year.

**Sincerely,
Calvin Campbell
calvin.campbell@cravenk12.org
252-649-9655**



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To: North Carolina High School Athletic Association

4/29/23

I am writing this letter on behalf of Keith Sampson Jr., who is a candidate for North Carolina High School Athletic Association Male Athlete of the Year. I have known KJ Sampson for eight years serving as one of his coaches and his Culinary Arts teacher at New Bern High School. KJ has mastered all three levels of my Culinary Arts and Hospitality courses. Additionally, KJ has served as one of the lead students in my class performing tasks such as guiding class discussions, projects, lessons and food service days. Based on KJ's grades and direct observation through attendance and class participation combined with his performance on and off the field, I would rate his academic and athletic performance at New Bern High School as exceptional.

KJ has a number of leadership strengths that set him apart from others. His ability to handle himself in stressful situations shows that he is mature beyond his years. His natural ability to verbally express his thoughts to others at any time and for any reason provides him with interpersonal skills that will take him far in both his academic and athletic careers. Finally, KJ has an amazing ability to learn new tasks and skills very quickly which has served him well up to this point and undoubtedly will continue to be a huge asset in his future.

In conclusion, I highly recommend Keith Sampson, Jr to be the recipient of the North Carolina High School Athletic Association Male Athlete of the Year. It has not only been my job to teach and coach KJ , but it has been my honor. If you have any additional questions, please feel free to contact me at (252) 259-9574 or email me at kevin.reese@cravenk12.org.

Sincerely,

Kevin E. Reese Sr.

Culinary Arts Teacher

JV Football Head Coach

Asst. Basketball Coach

Asst. Track Coach

New Bern High School

3600 Academic Dr.

(252)514-6300 School

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