

# 2025 Regional Meetings

September 15-25, 2025

**#NCHSAAGameLockedIn**  
Focused. Determined. Committed.

# NCHSAA REGIONAL MEETING

GENERAL SUPPORTERS | 2025



**CLICK IT OR TICKET**



# NCHSAA REGIONAL MEETING

GENERAL SUPPORTERS | 2025



**CLICK IT *OR* TICKET**



# YOU ALWAYS KNOW WHEN IT'S MUSCO



State Tournament Game  
Sponsor of NCHSAA



East Lincoln High School  
Denver, North Carolina



# SPORTS LIGHTING PROJECTS MADE

**SIMPLE**

Advanced Solutions. Packaged as a Complete System. Custom Designed and Easy For You.





**Dina Neeley**  
**Western North Carolina**

**Cell: 336.414.1030**

**Email: [dina.neeley@musco.com](mailto:dina.neeley@musco.com)**

**Dina Neeley** brings more than 20 years of Musco sales experience to her role serving customers in North Carolina. Based in High Point, her deep industry knowledge and collaborative approach make her a trusted advisor to contractors, specifiers, and end-users as they plan for new lighting installations and retrofit system upgrades. She has completed hundreds of lighting projects during her tenure at Musco and serves her community as a member of IESNA, NCRPA, LeadHERship planning committee, NCRPASF, and previous board member of the NCRPA Scholarship Foundation.



**Brad Marolf**  
**Eastern North Carolina**

**Cell: 336.813.0194**

**Email: [brad.Marolf@musco.com](mailto:brad.Marolf@musco.com)**

**Brad Marolf** is Musco's field sales representative in the eastern half of North Carolina. He joined Musco in 2008, bringing 15 years of prior experience in sales and finance as a consultant in the auto industry. Brad leverages his extensive background and deep industry knowledge to provide every customer with a tailored lighting.



# Sports Physicals

*For Member Schools*

*PARTNERING FOR STUDENT  
ATHLETE HEALTH SINCE 2012*







*North Carolina  
Coaches Association*





*The NCCA exists to promote and improve athletics in NC's public schools and to foster high standards of ethics and sportsmanship.*



# 2025 Clinic Highlights

Numbers recovering since  
COVID

Clinician Highlights



# Board of Directors 2025-2026



## 2024-2025 Directors

District 1	<b>Bobby Williams</b> <i>(DH Conley)</i>	District 5	<b>Darren Corbett</b> <i>(Grimsley)</i>
District 1	<b>Justin Roberson</b> <i>(Perquimans)</i>	District 5	<b>Doug Robertson</b> <i>(Rockingham County)</i>
District 2	<b>Battle Holley</b> <i>(East Duplin)</i>	District 6	<b>Kennedy Tinsley</b> <i>(Mallard Creek)</i>
District 2	<b>TBD</b>	District 6	<b>Brad Levine</b> <i>(Crest)</i>
District 3	<b>Ashley Ennis</b> <i>(South Johnston)</i>	District 6	<b>Joey Robinson</b> <i>(Mountain Heritage)</i>
District 3	<b>Michael Gainey</b> <i>(Rocky Mount)</i>	District 7	<b>Brian Hampton</b> <i>(Ashe County)</i>
District 4	<b>Billy Kennedy</b> <i>(North Moore)</i>	District 8	<b>Tammy Dills</b> <i>(Hayesville)</i>
District 4	<b>Russell Dove</b> <i>(South Columbus)</i>	District 8	<b>Jim Beatty</b> <i>(North Henderson)</i>

# NCCA Officers



## 2025- 2026 Officers

President	<b>Josh Brooks</b> ( <i>Franklin</i> )
Vice-President	<b>Richard Bailey</b> ( <i>Scotland</i> )
Past President	<b>Patty Evers</b> ( <i>East Bladen</i> )
Executive Director - Games	<b>Phil Weaver</b>
Executive Director	<b>Mac Morris</b>
Exec. Secretary / Clinic Director	<b>Joe Franks</b>

# 2025-26 NCCA Cards



# 2026 NCCA Coaching Clinic Dates



*Monday, July 20-Wednesday, July 22, 2026*





- Each issue will be emailed to every school's Athletic Director.

- *AD's! Please forward to your coaches and administrators, and central office staff.*





[www.nccoach.org](http://www.nccoach.org)



[www.eastwestallstars.com](http://www.eastwestallstars.com)

NCCA North Carolina Coaches Association Home The NCCA Coaching Clinic All-Star Games Links

# North Carolina Coaches Association

2020 Clinic and All-Star Week  
July 20 - July 23, 2020

Twitter Facebook

NORTH CAROLINA COACHES ASSOCIATION

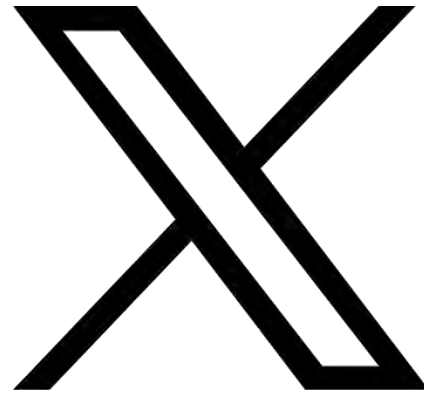


Monday, July 20, 2026  
**East-West All-Star Basketball**

Sunday, December 21, 2025  
**East-West All-Star Football**

Tuesday, July 21, 2026  
**East-West All-Star Soccer**

**@NCCoachesAssn**  
**North Carolina East-West All-Star Games**



**Find us on**  
**Facebook**

# The North Carolina Coaches Association

# NC Coach

Volume 27

Summer 2021

News and information for North Carolina  
high school and middle school coaches.

**Welcome to the digital  
NC Coach newsletter!**

**If you'd like to see archived issues of NC Coach,  
please go to the NCCA website:**

**[nccoach.org](http://nccoach.org)**



### WHAT'S INSIDE?

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### NC COACH

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[ncca@nccoach.org](mailto:ncca@nccoach.org)

**2020-21 President** • Brian Foster,  
Southern Nash HS

**Vice President** • Neil Blankenship,  
Swain HS

**Executive Director/Clinic Director**  
Mac Morris

**Executive Director/All-Star Games**  
Phil Weaver

**Executive Secretary**  
Joe Franks

**Office Manager** • Malea Jones  
**Editor** • Heather Hirschman

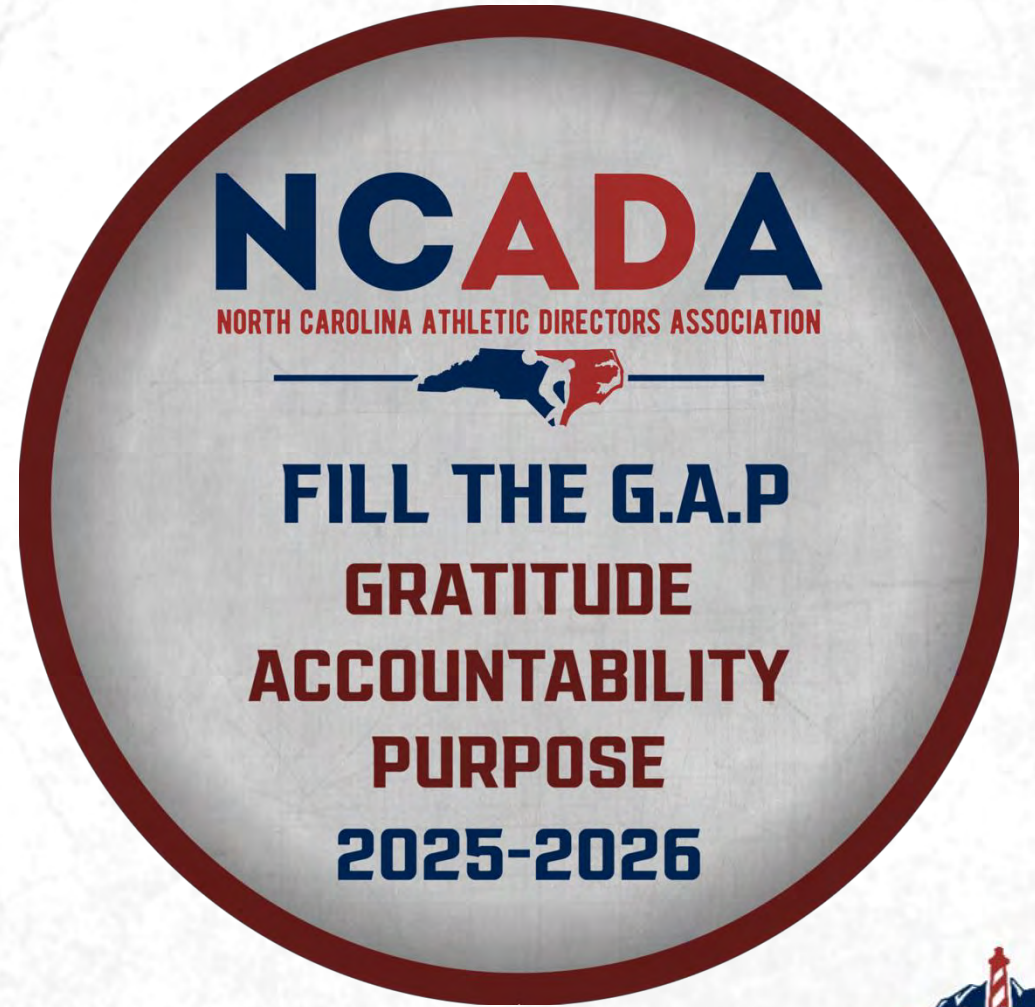
# North Carolina Coaches Association

336-379-9095

[ncca@nccoach.org](mailto:ncca@nccoach.org)

[www.nccoach.org](http://www.nccoach.org)







## NCADA Leadership - Executive Board

- **Executive Director** - Roy Turner, Retired
- **Associate Executive Director** - Vernon Aldridge, Retired
- **President** - Steve Robinson, CMS Director of Athletics
- **Vice-President** - Brad Hinson, Cox Mill High School
- **Secretary** – Colin Fegeley, Green Level High School
- **NIAAA Liaison/PD Chair** - Deran Coe, Wake County AD





## NCADA Leadership – Board of Directors

- |                                 |                    |                      |
|---------------------------------|--------------------|----------------------|
| • <b>Region 1</b>               | Wes Mattera        | Holmes HS            |
| • <b>Region 2</b>               | Matt Davis         | Pender HS            |
| • <b>Region 3</b>               | Crystal Massenbarg | South Garner HS      |
| • <b>Region 4</b>               | Patty Evers        | East Bladen HS       |
| • <b>Region 5</b>               | Brad Fisher        | Reynolds HS          |
| • <b>Region 6</b>               | Jason Fowler       | East Meck HS         |
| • <b>Region 7</b>               | Nathan Robinson    | Alexander Central HS |
| • <b>Region 8</b>               | Justin Heatherly   | West Henderson HS    |
| • <b>At-Large A (1 &amp; 3)</b> | Mike Dunphy        | Willow Springs HS    |
| • <b>At-Large B (2 &amp; 5)</b> | Leslie Reeves      | West Brunswick HS    |
| • <b>At-Large C (4 &amp; 7)</b> | Dustin Kerley      | Watauga HS           |
| • <b>At-Large D (6 &amp; 8)</b> | Brian Carver       | Enka HS              |





## NCADA Leadership – Board of Directors

### Affiliate Members

**NCHSAA** - Que Tucker

**NCCA** - Joe Franks

**NCISAA** - Chris Satterfield Cannon High School

If interested in serving on the NCADA Board of Directors, visit [www.ncada.net](http://www.ncada.net), click **Board Information**, and click **Application**.







## Let Us Partner With You – Why the NCADA?

- **Building Value in the World of Athletic Administration**
- **After School Security and Event Safety Certifications**
- **Certification of Athletic Administrators and Coaches**
- **National Recognition of Exceptional Athletic Programs**
- **Membership Benefits - Liability Insurance and Resources**
- **State and National Recognition and Awards**
- **Partnering with Parents and Community Members**





## Leadership Development Opportunities

- **2025 NIAAA National AD Conference – December 13-16, 2025 Tampa Convention Center in Tampa, FL**
- **2026 NCADA State Conference – Friday, March 13-16, 2026, at the Renaissance Hotel in Asheville, NC**
- **2026 Summer Leadership Academy – July 20-21, 2026 Greensboro Coliseum Complex**
- **2026 NCHSAA/NCADA LeADership Breakfast – July 21, 2026 Greensboro Coliseum Complex at 8:00 am**





## NCADA Dual Membership Benefits and Resources

- **NCADA Marketplace (Vendors and Distributors)**
- **NCADA Mobile APP**
- **NIAAA Resources and Insurance**
- **AD Insider and Professional Learning Communities**
- **NCADA Toolbox**
- **NCADA Vault (Media Hub)**
- **Members will have access to legal assistance and Federal Advocacy with D.C. based Lobbyist**
- **NCADA/NIAAA Dual membership includes an additional \$2,000,000 of liability insurance along with Accidental Death or Dismemberment insurance and \$2,500 in Term Life Insurance.**





# NCDPI Interscholastic Athletics Update

Brad Alford

Director for the Office of Athletics

September 15 - 25, 2025

Today's Presentation: <https://bit.ly/IAUpdates91525>





# Maurice "Mo" Green

**Superintendent**

North Carolina Department  
of Public Instruction



ACHIEVING EDUCATIONAL  
**EXCELLENCE**

2025-2030  
Strategic Plan for  
North Carolina Public Schools

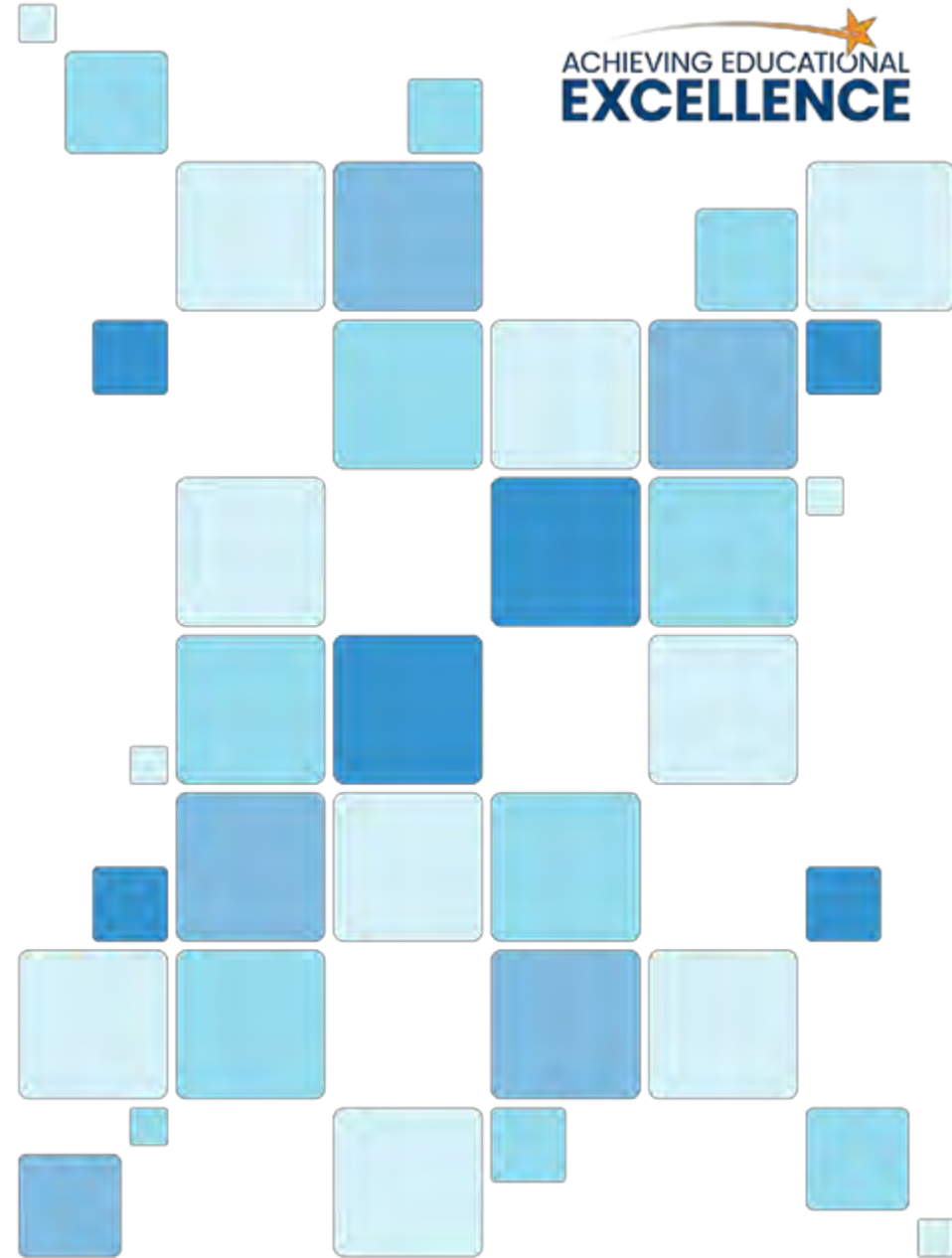


# Mission

The mission of the North Carolina State Board of Education and the North Carolina Superintendent of Public Instruction is to use their **constitutional authority to guard and maintain the right to a public education for every student in North Carolina** and to support public school units in providing **every student an excellent education that prepares them for success in their next phase of life.**

# Vision

**Achieving Educational Excellence** is the vision for this strategic plan. This vision has three main components: **high academic achievement, character development and making North Carolina public schools the best in the United States of America.**



# ACHIEVING EDUCATIONAL EXCELLENCE



## PILLAR 1

Prepare Each Student for Their Next Phase in Life



## PILLAR 2

Revere Public School Educators



## PILLAR 3

Enhance Parent, Caregiver, and Community Support



## PILLAR 4

Ensure Healthy, Safe and Secure Learning Environments



## PILLAR 5

Optimize Operational Excellence



## PILLAR 6

Lead Transformative Change



## PILLAR 7

Celebrate the Excellence in Public Education



## PILLAR 8

Galvanize Champions to Fully Invest in and Support Public Education





## Excellence for All

- Traditional
- Adaptive
- ESports
- Special Olympics
- Unified



## Safe Environments

- Continuing Education



## Well-Being

- Mental Health
- Physical Health
- School-based Health Services



## Celebrating Interscholastic Athletics

- Storytelling

# ACHIEVING EDUCATIONAL EXCELLENCE

2025-2030  
Strategic Plan for  
North Carolina Public Schools

# Athletics Focus Areas

# NCSIS

## Infinite Campus

### Webinars

- Tools for Athletic Directors
- SIS Coordinator Reports
- Athletic Team Options



*click image to access*

# Communications

## Educational Directory & Demographic Information Exchange (EDDIE)

- In June, EDDIE administrators were provided a list of the new available fields that they need to complete
  - Includes “Athletic Director”

## Interscholastic Athletics Webpage ([link](#))

- Districts & Schools
  - Interscholastic Athletics

## Social Media



[@NCDPI\\_Athletics](#)



[NCDPI Athletics](#)



# Shaping the Future of Interscholastic Athletics

## Education-based Athletics Triangle



## Education-based Athletics Diamond

# Shaping the Future of Interscholastic Athletics



North Carolina Department of  
**PUBLIC INSTRUCTION**



**OFFICE OF ATHLETICS**  
NC Department of Public Instruction

# Questions?

Brad Alford [brad.alford@dpi.nc.gov](mailto:brad.alford@dpi.nc.gov)

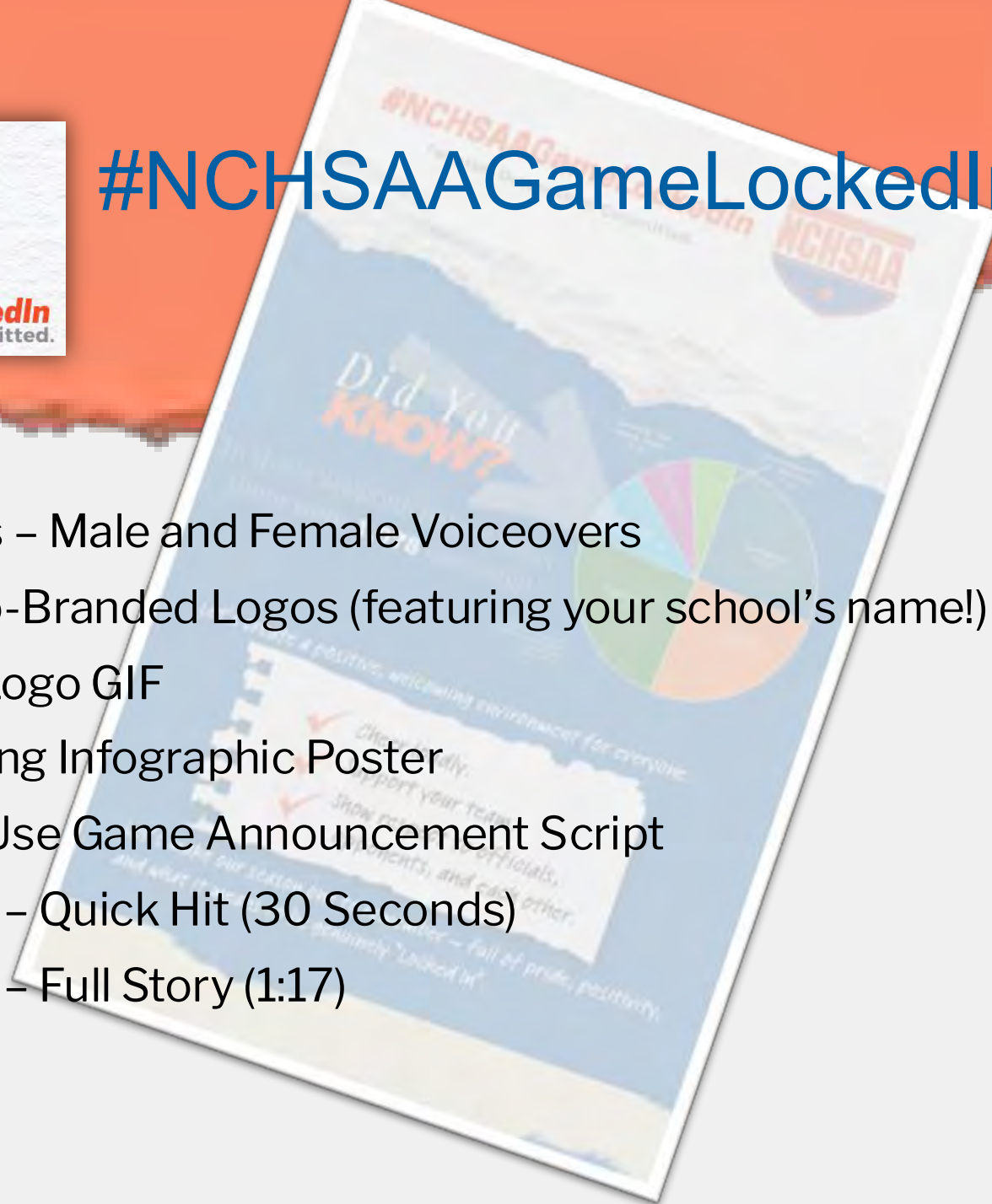


- **Pursue Academic Excellence:** Strive to achieve our best in all academic endeavors.
- **Advocate for Healthy Choices:** Abstain from using illegal substances and encourage others to do the same.
- **Advance SAAC's Mission:** Actively support and promote the objectives of the SAAC.
- **Engage Fully:** Participate with enthusiasm and commitment in all SAAC activities.
- **Represent Student-Athletes:** Serve as a voice for student-athletes throughout the state.
- **Exemplify Sportsmanship:** Demonstrate and promote good sportsmanship in all our actions.
- **Respect Everyone:** Treat all individuals with respect and dignity.
- **Live Healthily:** Commit to maintaining a healthy lifestyle.



# #NCHSAAGameLockedIn Toolkit

- 💡 Audio PSAs – Male and Female Voiceovers
- ✨ Custom Co-Branded Logos (featuring your school's name!)
- 🌐 Animated Logo GIF
- 📊 Eye-Catching Infographic Poster
- 📄 Ready-to-Use Game Announcement Script
- 🎥 Video PSA – Quick Hit (30 Seconds)
- 🎥 Video PSA – Full Story (1:17)





# Board of Directors Updates

**About the Board of Directors**  
**Meeting Chairperson**

**#NCHSAAGameLockedIn**  
Focused. Determined. Committed.



# Mission and Vision



The **MISSION** of the NCHSAA is to provide governance and leadership for interscholastic athletic programs in NC that support and enrich the educational experience of students.



The **VISION** of the NCHSAA is to be the national model for developing and inspiring greatness through interscholastic athletic experiences.



# Core Values

Sportsmanship

Integrity

Fair Play

Honesty

Respect

Equity

Fair Competition

Education &  
Development of  
Student-Athletes



# Board of Director Officers



**Stephen Gainey,  
President**

*Superintendent  
Randolph County  
Schools*



**Mark Garrett,  
Vice-President**

*Superintendent  
Henderson County  
Schools*



**Chris Blanton,  
Past-President**

*Assistant Superintendent  
Watauga County Schools*



**Que Tucker,  
Commissioner**

*NCHSAA*



# Board of Directors By Region

1

- **Matthew Cheesman**  
Beaufort County Schools (1A)
- **Larry Williford**  
Farmville Central High School (3A)

2

- **Jamie King**  
Sampson County Schols (3A)
- **Henry Rice**  
Pamlico County Schools (2A)

3

- **John Williams**  
Northampton High School (2A)
- **Eddie Doll**  
Hunt High School (5A)

4

- **Andy McCormick**  
Union Pines High School (6A)
- **Stefanie Phillips**  
Moore County Schools (8A)



# Board of Directors By Region

5

- **Sam Jones**  
West Stokes High School (4A)
- **Allen Plaster**  
East Forsyth High School (7A)

6

- **Erica Turner**  
Charlottee Mecklenburg Schools (8A)
- **Bryan Tyson**  
Cabarrus County Schools (7A)

7

- **Paige Badgett**  
North Surry High School (4A)
- **Don Phipps**  
Caldwell County Schools (6A)

8

- **Dana Ayers**  
Jackson County Public Schools (5A)
- **Brett Lamb**  
Highlands High School (1A)



## Board of Directors Affiliate Members

Elbert Lassiter

- Officials and Regional Supervisors

Joe Franks

- NC Coaches' Association

Wendell Hall

- NC State Board of Education

Brad Alford

- NC Department of Public Instruction

Roy Turner

- NC Athletic Directors' Association



# Board of Directors

Finance/Personnel

Policy

Committees

Review/Officiating

Sports





# Work of the Board of Directors

The membership submits agenda items

- ***Nov. 1*** deadline for Winter Meeting
- ***April 1*** deadline for the Spring

Agenda items "worked through" in committee

- *Presented/discussed before full board*
- Some items are recommended for approval

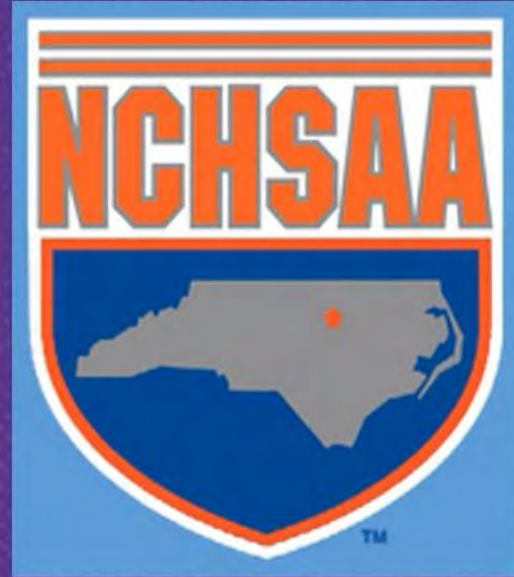
**Based on the MOU, all eligibility rules must be approved by SBOE**



## Nominating Board Members

The Nominating Committee depends on name submissions

Principal/Designee can make nominations in the online form



# Master of Science in Sport Management

---

Western Carolina University  
College of Business Graduate Programs  
[businessgrad@wcu.edu](mailto:businessgrad@wcu.edu)  
[cobgrad.wcu.edu](http://cobgrad.wcu.edu)



# MASTER OF SCIENCE IN SPORT MANAGEMENT

Learn from professors with years of pertinent real-world experience and research in their fields.

**YOU** will leave the program as a stronger strategist, leader, and overall business professional than when you began.



If you are seeking...  
Career launch  
Career development  
Career change & enhancement  
...our Graduate Program in Sport  
Management can help you  
achieve your goal.



# PROGRAM HIGHLIGHTS

- Fully online!
- 30 credit hours (10 classes)
- Finish in as little as 12 months!
  - *Full-time and Part-time enrollment*
  - *8-week courses*
- Start August or January
- Experience in sports not required
  - *Applicants should demonstrate motivation and goals applicable to sport management*

# COST OF ATTENDING

- Part-Time Enrollment (per credit hour, 1-8 credit hours)
  - \$329.82 NC Resident
  - \$975.32 Non-NC Resident
- Full-Time Enrollment (per semester, 9+ credit hours)
  - \$2,968.38 NC Resident
  - \$8,777.88 Non-NC Resident

*Note: A full-time NC resident can complete the program in 12 months for under \$8,000*



# Graduate Certificates

Students enrolled in the Master of Science in Sport Management (MSSM) program have the opportunity to customize their degree by selecting one of two graduate certificate options to fulfill program requirements:

- the **Graduate Certificate in Project Management** or,
- the **Graduate Certificate in Innovation Leadership**.

This enhancement allows students to complete their MSSM degree and earn a graduate certificate, **all within ten courses**, providing both academic depth and a competitive edge in the marketplace.

## Innovation Leadership

- **ENT 601 - Entrepreneurial Innovation**
- **ENT 615 - Design Thinking**
- **ENT 635 - Intrapreneurship: Innovation within Organizations**
- **ENT 637 - Building Innovative Organizations**

## Project Management

- **PMC 610 - Project Initiation and Planning**
- **PMC 620 - Project Execution and Closeout**
- **PMC 630 - The Project Manager and People Skills**
- **PMC 640 - Managing Project Teams**





**QUESTIONS?**

**[HTTP://BUSINESSGRAD.WCU.EDU](http://businessgrad.wcu.edu)**

**Mariano Garrido-Lopez, PhD**  
**College of Business**  
**Director of Graduate Programs**  
**[mglopez@wcu.edu](mailto:mglopez@wcu.edu)**



**Deanna Allan, MBA**  
**College of Business**  
**Graduate Programs Manager**  
**[dallan@wcu.edu](mailto:dallan@wcu.edu)**



# Break

2025 NCHSAA Regional Meeting

**#NCHSAAGameLockedIn**  
Focused. Determined. Committed.





**1 play on**

**MAXPREPS**

## Explore

ESPN

## Attend

Tickets

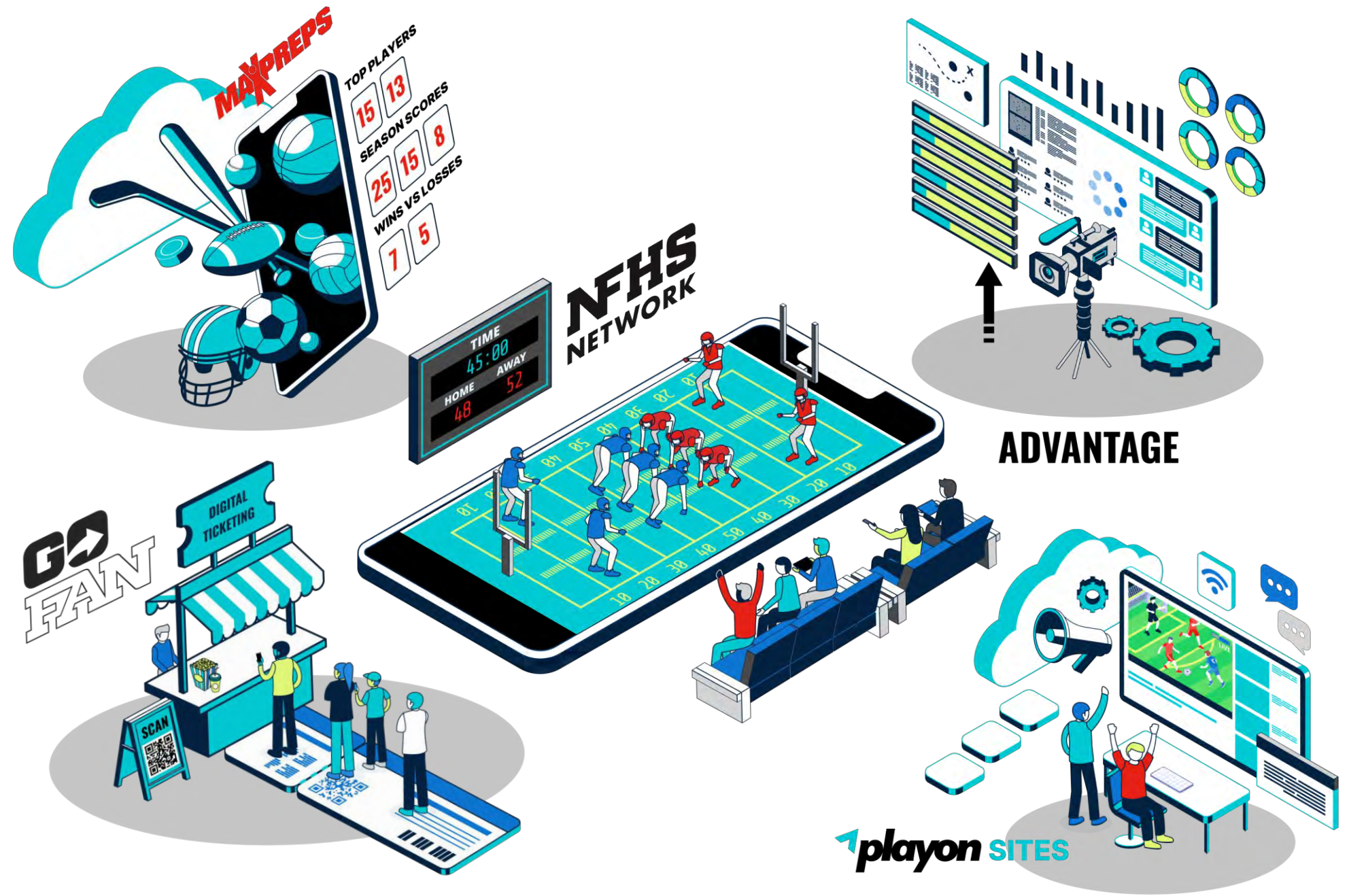
## Stream

MLB.TV

## Analysis & Breakdowns

## Connect

Braves.com



# CONNECT

AMPLIFY BRAND

HIGHLIGHT SUCCESS

BUILD COMMUNITY  
ENGAGEMENT

REACH FANS  
WHERE THEY ARE

**EASTVIEW EAGLES** SPORTS SCHEDULE SHOP DONATE TICKETS WATCH

## Varsity Football

### Eastview vs Southlake Bears

Oct 6, 2025 at 7:30pm EST

DATE	TIME	STATUS	SPORT	TEAM 1	SCORE	TEAM 2	SCORE	ACTION
MON Sept 23	7:30pm EST	FINAL	Girls Varsity Volleyball	Eastview	3	Centennial	5	WATCH LIVE
MON Sept 23	7:30pm EST	FINAL	Girls Varsity Volleyball	Eastview	101	Seaside	96	WATCH AGAIN
FRI Sept 20	7:30pm EST	FINAL	Boys JV Football	Eastview	12	Centennial	29	WATCH AGAIN
THU Sept 19	7:30pm EST	FINAL	Girls Varsity Volleyball	Eastview	33	Thousand Oaks	28	WATCH AGAIN
WED Sept 18	7:30pm EST	FINAL	Boys JV Football	Eastview	27	Centennial	32	WATCH AGAIN
TUE Sept 17	7:30pm EST	FINAL	Boys JV Football	Eastview	1	Southlake	1	WATCH AGAIN

### Girls JV Volleyball

View roster

### Varsity Girls Basketball

#### Eagles vs Seaside

Oct 19, 2025 | 9:30am EST

### Girls Cross Country

Eagles run over in regional win

### Eagles hammer Harker Heights in 3-0 sweep

Girls Varsity Volleyball

The Eagles volleyball team responded from their Tuesday night victory at Bryan with another impressive performance on Friday evening as they crushed past Harker Heights by a score of 25-2, 25-16, 25-19 for their second consecutive 12-0 victory.

Eastview worked out strong in the first set as Kendall Tate served the Eagles to an early 8-0 lead and was immediately followed by Kyle Hayes who called off 9 consecutive service points to hand the first set firmly in control of the Eagles as they took 25-2.

After winning the first set, Eastview continued strong play as they received continued momentum building kills from Dejah Thomas with 11, Teanna Edwards with 8 and Ashlynn Taylor with 7.

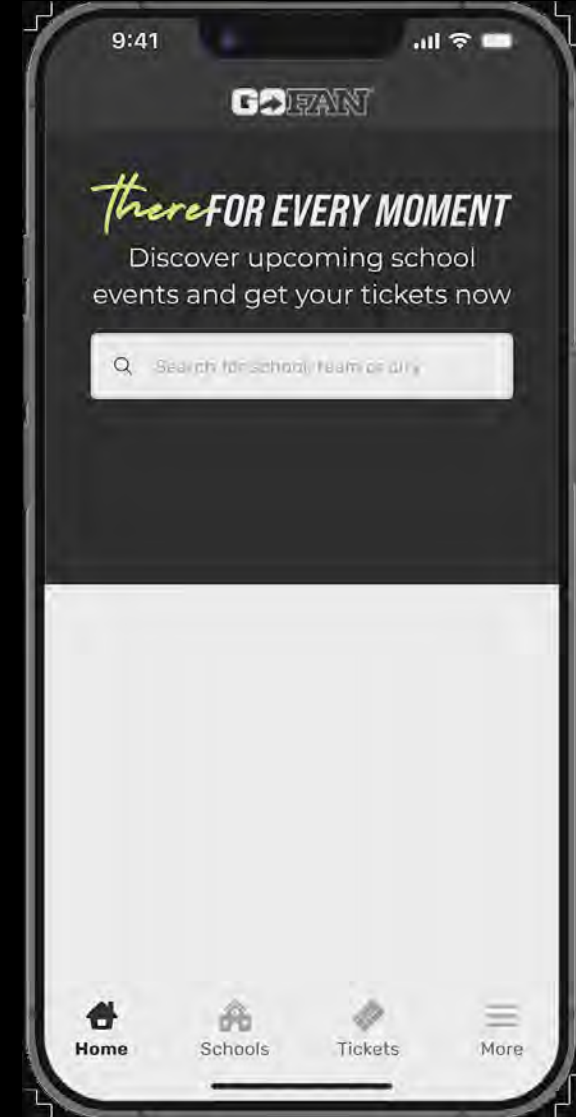
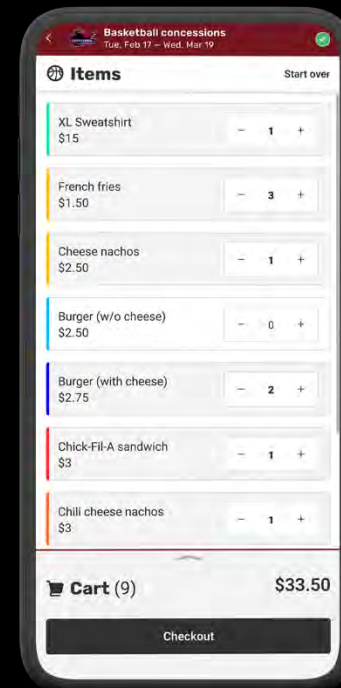
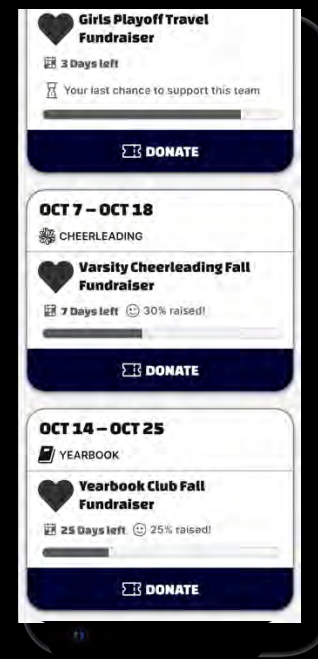
Kyle Hayes was clearly on offense with 12 digs, Claire Little was huge at the net with 3 sets blocks and 2 blocks assist. Dejah Thomas also provided 3 set blocks while Teanna Smith had 3 back sets.

Kendall Tate provided another solid all around game as she posted 16 aces, 10 digs, 3 hits and 3 aces in the match.

# ATTEND

## Digital Ticketing, Concessions, & Donations

- Ticket links on athletic website
- & MaxPreps
- Campus-wide events
- Fast gate experience
- No lost revenue
- Easy point of sale



# Captivate

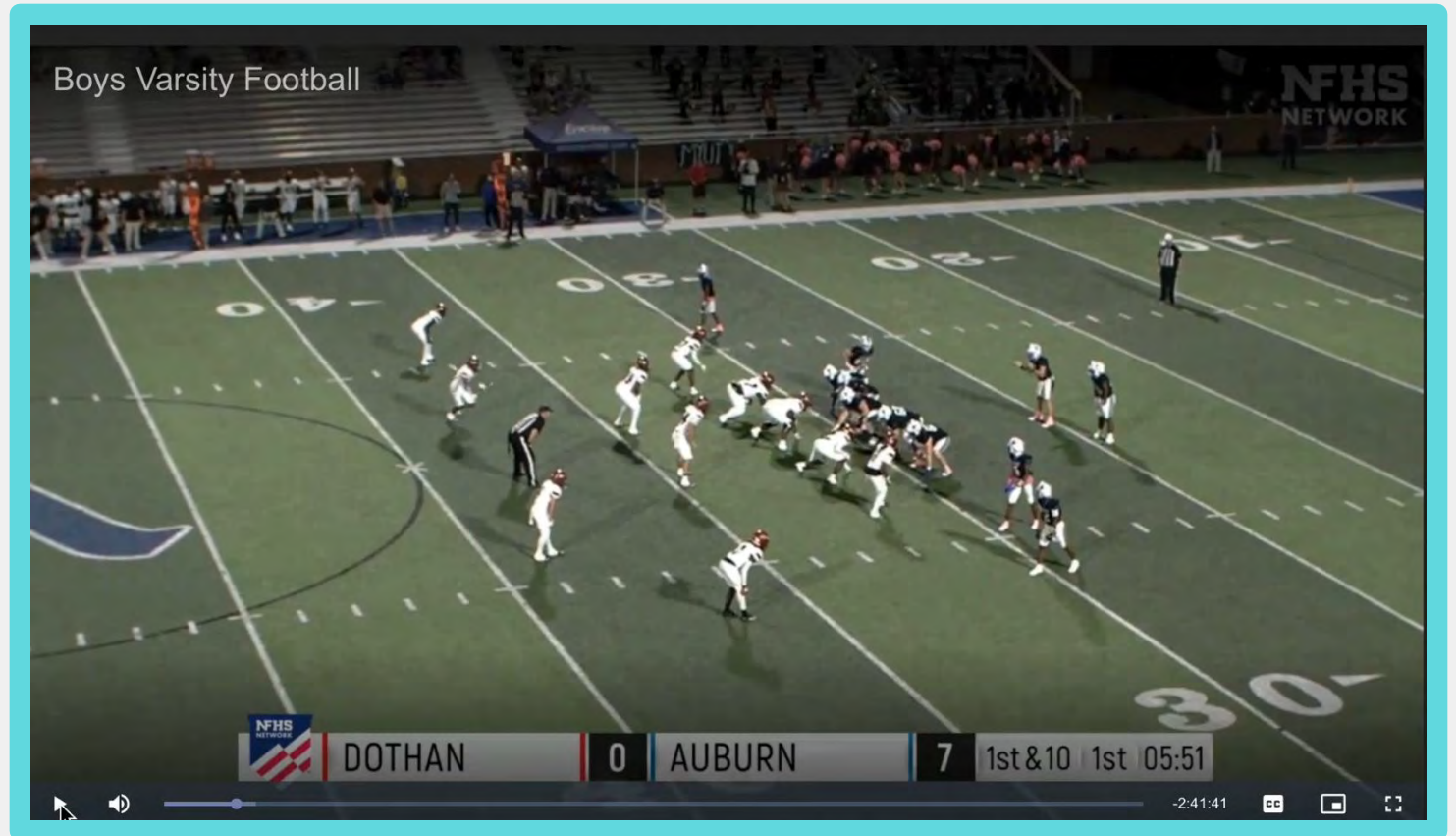
Capture your events on camera so your fans never miss a moment.

## First Down Line

Raise the caliber of your football broadcasts with a first down line.

## In-Game Replays

Provide a professional-level experience for fans to relive unforgettable moments.

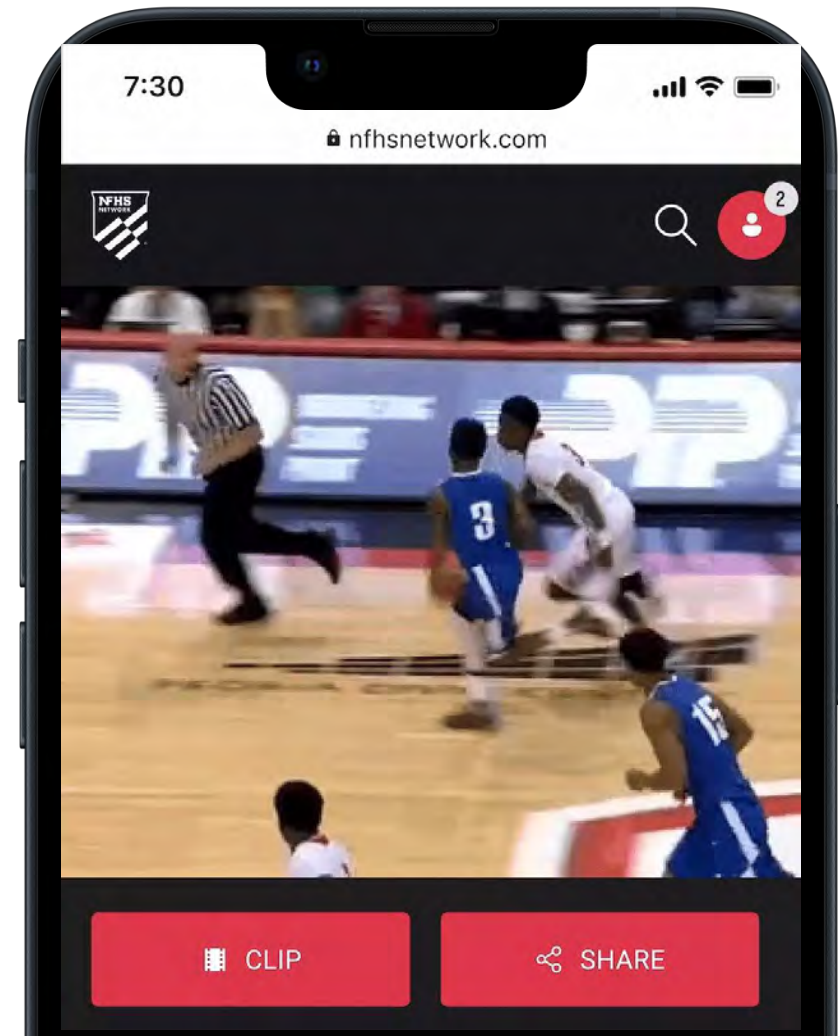


# CLIPS

## Fan-Generated Content

### Build Excitement with Real-Time, Fan-Generated Clips

- For Students
- For Families
- For Schools
- Viral Moments
- Instant Sharing
- Broad Reach



# FANZONE

# PLAYON HQ

The screenshot displays the Playon HQ Fan Zone dashboard. At the top right, the Playon HQ logo and a user greeting "Hi Heather" are visible. The main content area is titled "Fan Zone" and includes a sidebar with "Engagement Hub", "Videos", and "Graphics". The "Fan Engagement Stats" section shows "Total Videos Shared" at 100 (with a note "Views up 10%") and "Page Views" at 789. Below this, a "Get Ready for Tonight!" section features three interactive cards: "Feature a Video" (with a video thumbnail and "Feature Video" button), "Create Social Media Post" (with social media icons and "Create Post" button), and "Photos" (with a photo grid and "Post Photo" button).

**playon HQ** Hi Heather

## Fan Zone

- Engagement Hub
- Videos
- Graphics

### Fan Engagement Stats

Total Videos Shared	Page Views
100	789
Views up 10%	

### Get Ready for Tonight!

#### Feature a Video

Share a video on social media to showcase it to your fans.

Feature Video

#### Create Social Media Post

Post on your social media account to let your fans know you have a game tonight!

Create Post

#### Photos

Post photos for your fans to see

Post Photo

# Special Programs and Eligibility

**Rhonda Dreibelbis**  
**Assistant Commissioner – Sports, Championships, and Compliance**

**#NCHSAAGameLockedIn**  
Focused. Determined. Committed.





# Special Programs

## FOR STUDENTS

- Cheersounds Scholar Award
- NCHSAA/FloSports scholarships
- Scholar-Athlete Recognition, *courtesy of Governors Highway Safety Program & the Click It or Ticket initiative*
- Performance of the Month, *powered by Orthocarolina*
- Heart of a Champion, *courtesy of NC Farm Bureau*
- Spirit of Sport

## FOR SCHOOLS & ADMIN

- Wells Fargo State and Conference Cups
- Commissioner's Trophy
- Exemplary School Award
- Homer Thompson 8 Who Make A Difference, *courtesy of NC Farm Bureau*
- Ejection-Free School Recognition, *courtesy of NC Farm Bureau*



# Student Programs

## Four Goals of Student Programs

1. Equipping student-athletes to thrive as mentors, role models, and trailblazers
2. Fostering enhancements in academic accomplishments, school attendance, graduation rates, and peer interactions among student-athletes
3. Instilling positive virtues, reverence, cooperation, and sportsmanship within student-athletes and the adults affiliated with athletic initiatives
4. Broadening the program's reach by providing impactful training programs to a diverse array of student-athletes and adults

**Student-Athlete  
Advisory  
Council**

**Student  
Leadership  
Program**



# Hall of Fame

- Nominations due by **November 1st** of each year
- Requires FULLY COMPLETED forms
  - *Two reference letters and other supporting materials*
  - *Form: [www.nchsaa.org/hall-fame](http://www.nchsaa.org/hall-fame)*

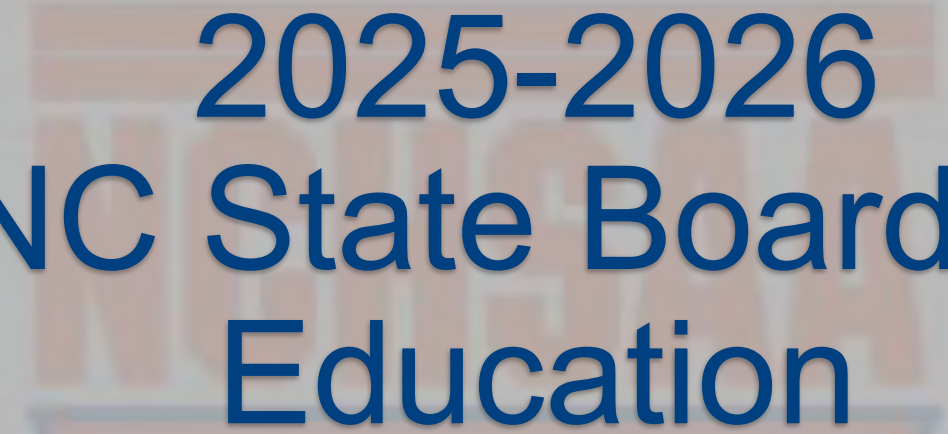




**#NCHSAAGameLockedIn**  
Focused. Determined. Committed.

# Class of 2025





# 2025-2026 NC State Board of Education

**ATHL-005**  
**Sections 3, 6 and 8**

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Focused. Determined. Committed.



# Changes 2025 – 2026

## Residence

- If the student's parents are separated or divorced, the residence of the parent to whom a court of competent jurisdiction has awarded primary custody of the student.
- If no custody order has been entered, the student and the student's parents shall designate one parent's residence as the primary residence and communicate that designation to the participating school prior to participation in interscholastic athletic activities.





# Changes 2025 – 2026

## Residence

- Two-Semester Rule
  - *A student shall be eligible to participate in interscholastic athletics on behalf of a participating school in which the student is enrolled if the student has attended any school within the jurisdiction of the same PSU as the participating school for two preceding semesters.*

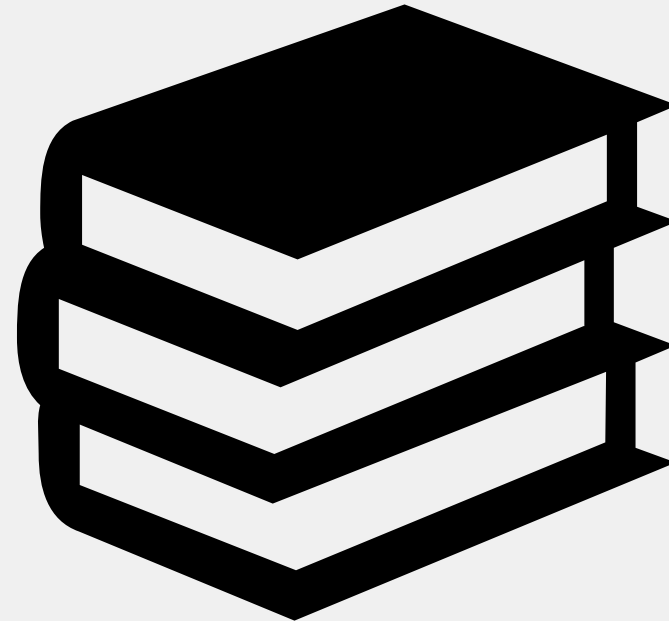




# Changes for 2025 – 2026

## Scholastic

- To determine good academic standing during the fall semester, a student may count **any course that the student passes in a summer school session toward the total number of courses passed the preceding semester**
- The summer school course shall not affect the total number of courses attempted in the preceding spring semester







# Changes for 2025-2026

## Scholastic (Attendance)

- To be eligible to participate in interscholastic athletics, a student must be in good academic standing:
  - **Attended** at least 85 percent of the total number of instructional days in the PSU during the previous semester;
  - **Passed** at least 70 percent of the courses taken in the preceding semester;  
AND
  - **Making sufficient progress** toward meeting the academic and curricular requirements of the PSU and the State Board of Education to be promoted to the next grade level or to graduate within the next calendar year
  - **Note:**
    - *An absence is an unexcused absence as determined by the membership entity. Excused absences are not considered for this purpose ( field trip, exam exemption, or is otherwise excused from attendance)*



# Transfers

- After initial entry into ninth grade and absent a bona fide change in address:
  - *Within PSU: Student must sit 365 days unless the PSU has adopted a policy allowing immediate eligibility for students*
  - *PSU to PSU: Student must sit 365 days unless governing bodies of both PSU's agree*
- **If membership entities do not agree, the receiving membership entity must apply to the NCHSAA for a waiver**



# Amateur Rule

A student shall not participate in interscholastic athletics after any of the following:

- Graduation except participation in spring sports playoffs and championships after graduation
- Signing a professional contract
- Receiving remuneration as a participant in an athletic contest, except that a student may accept a gift, merchandise, or other thing of value that:
  - Value does not exceed \$250.00
  - Item is totally consumable and non-transferable, or labeled in a permanent manner (engraved or monogrammed)
  - The item is approved by the principal and the local superintendent
  - Entering into an NIL agreement, unless the student has complied with SBE Policy ATHL-008



# Name, Image, and Likeness (NIL)

## Disclosure Requirements

- The student shall disclose to the school administrators the NIL agreement in accordance with the following:
  - *A complete and unredacted copy of the proposed agreement or amendment to an existing agreement, no later than 10 days PRIOR to the execution of the agreement*
    - The student must also complete the NFHS NIL Education Course and provide certificate of completion
    - If the student is under 18, the parent or legal guardian also must complete the NFHS NIL Education Course
  - *A complete and unredacted copy of the executed agreement, no later than five business days after the execution of the agreement*



# Name, Image, and Likeness (NIL)

- Reporting Requirements
  - *The athletic director of the participating school shall submit a current copy of the executed agreement to the administering organization (NCHSAA) within 30 days of the disclosure of the executed or amended NIL agreement*
- Recruitment Restrictions
  - *No athletic director, coach, other employee of the PSU, representative of a booster club, or representative of an NIL collective shall use the promise of an NIL agreement for recruitment purposes*
  - *Act as a student's agent or marketing representative*
  - *Facilitate an NIL agreement between a student and a third party*



# Name, Image, and Likeness (NIL)

## Applicability

- The NIL policy shall apply to any NIL agreement that a student or the student's parents or legal guardian executes during the time the student is enrolled in a PSU, even if benefits do not accrue to the student or family member until the student has graduated.





# Waivers and Appeals

- Request for Waiver
  - *NCHSAA Form*
    - Checklist has been added
    - Complete information is a MUST
- Appeals
  - *NCHSAA Final Decision*
    - Can be appealed to the Superintendent of Public Instruction within 5 days after receipt of the final decision
    - Non-boarding parochial schools may file an appeal with the NCHSAA within 5 days after receipt of the final decision

# Sports, Championships, and Health & Safety

**Alfie Wheeler**  
**Assistant Commissioner – Sports & Championships**

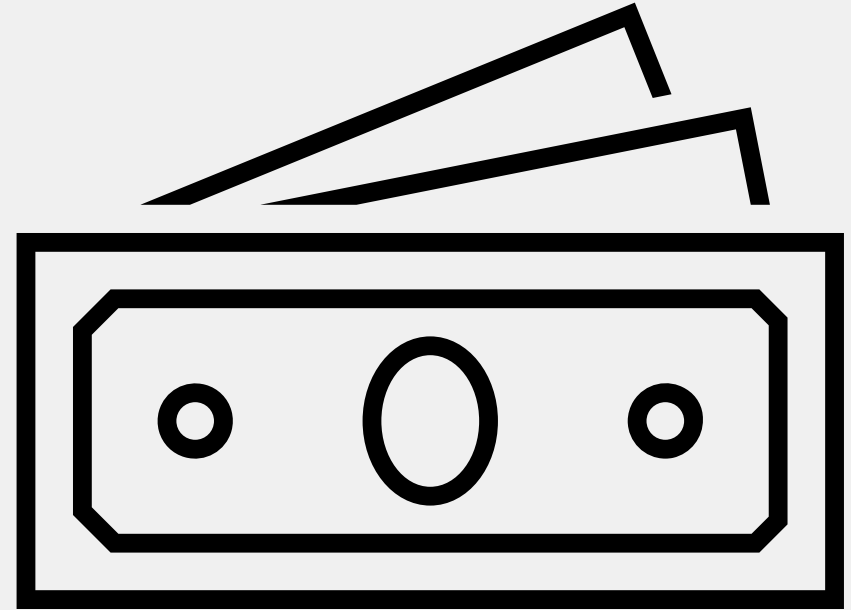
**#NCHSAAGameLockedIn**  
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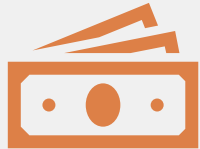
## Cash Option

The Board of Directors approved a required cash option for payment at the NCHSAA playoffs.





# Playoff Ticket Prices



**Playoff ticket prices will increase for the first time since 2018**



**Most first and second-round contests will be \$10 per ticket**

*Increases incrementally in the third and fourth rounds*  
*Increases in Regional and Championship Rounds*



**Football and Basketball Championship Game tickets will be \$20.00**



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# NCHSAA/Member School Revenue Shares

Sport	Rounds Prior to Regional Quarterfinal Rounds 1 or 2*	Regional Quarterfinal Rounds 2 or 3*	Regional Semifinal Rounds 3 or 4*	Regional Final	State Championship
<b>FALL</b>					
Football	Schools: 85% NCHSAA: 15%	Schools: 80% NCHSAA: 20%	Schools: 75% NCHSAA: 25%	Schools: 67% NCHSAA: 33%	Schools: 67% NCHSAA: 33%
Men's Soccer	Schools: 85% NCHSAA: 15%	Schools: 80% NCHSAA: 20%	Schools: 75% NCHSAA: 25%	Schools: 67% NCHSAA: 33%	Schools: 67% NCHSAA: 33%
Volleyball	Schools: 85% NCHSAA: 15%	Schools: 80% NCHSAA: 20%	Schools: 75% NCHSAA: 25%	Schools: 67% NCHSAA: 33%	Schools: 67% NCHSAA: 33%
<b>WINTER</b>					
Basketball	Schools: 85% NCHSAA: 15%	Schools: 80% NCHSAA: 20%	Schools: 75% NCHSAA: 25%	Schools: 67% NCHSAA: 33%	Schools: 67% NCHSAA: 33%
Wrestling- Dual Team	Schools: 85% NCHSAA: 15%		Schools: 67% NCHSAA: 33%		Schools: 67% NCHSAA: 33%
<b>SPRING</b>					
Baseball	Schools: 85% NCHSAA: 15%	Schools: 80% NCHSAA: 20%	Schools: 75% NCHSAA: 25%	Schools: 67% NCHSAA: 33%	Schools: 67% NCHSAA: 33%
Lacrosse	Schools: 85% NCHSAA: 15%	Schools: 80% NCHSAA: 20%	Schools: 75% NCHSAA: 25%	Schools: 67% NCHSAA: 33%	Schools: 67% NCHSAA: 33%
Softball	Schools: 85% NCHSAA: 15%	Schools: 80% NCHSAA: 20%	Schools: 75% NCHSAA: 25%	Schools: 67% NCHSAA: 33%	Schools: 67% NCHSAA: 33%
Women's Soccer	Schools: 85% NCHSAA: 15%	Schools: 80% NCHSAA: 20%	Schools: 75% NCHSAA: 25%	Schools: 67% NCHSAA: 33%	Schools: 67% NCHSAA: 33%



# RPI For Qualification & Seeding Bracketed Sports

Board approved

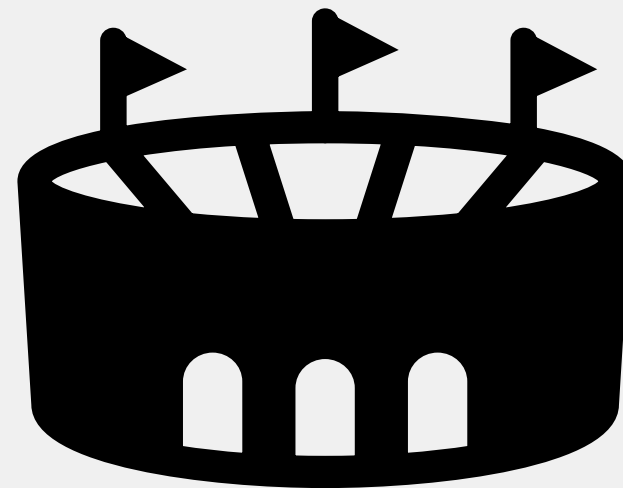
- MaxPreps Ranking System for playoff qualification and seeding (40-40-20), with no point differential.
- Berths to be awarded based on the final standings as determined by the MaxPreps Final RPI.
- In the event of a tie, additional decimal places beyond the four decimal places in MaxPreps will be added until the tie is broken.





# Playoffs and State Championships

- For sport-specific playoff information, please refer to the NCHSAA handbook
- Regions for non-bracketed sports can be found on the NCHSAA website
- All playoffs for bracketed sports will begin at the same time





# Baseball

- One-way communication experiment between coach and catcher has been approved by the NFHS for another season (continue to track data)
- Beginning in 2027, double first base will be required
- (Baseball Only)





# Basketball

- Five-Quarter Rule Officially adopted
  - *no longer a pilot program.*
- Freshman and Sophomores ONLY
- Participation must be recorded in DragonFly and marked in the official scorebook
- Required documentation will be linked to the official Game Schedule
- The NCHSAA will provide additional implementation details
- Mercy Rule
  - *Use triggered by a 35-point differential after halftime*

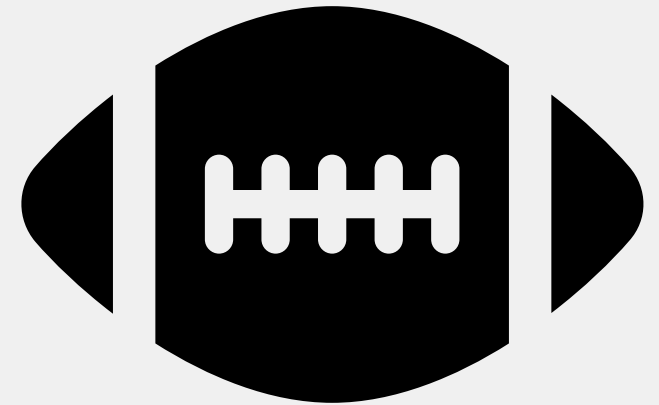




# Football

## Contest

- A minimum of three (3) calendar days between football contests is now required.
- This clarifies player participation during the week
- Mercy Rule
  - *The Mercy Rule is now triggered by a 35-point differential after halftime*



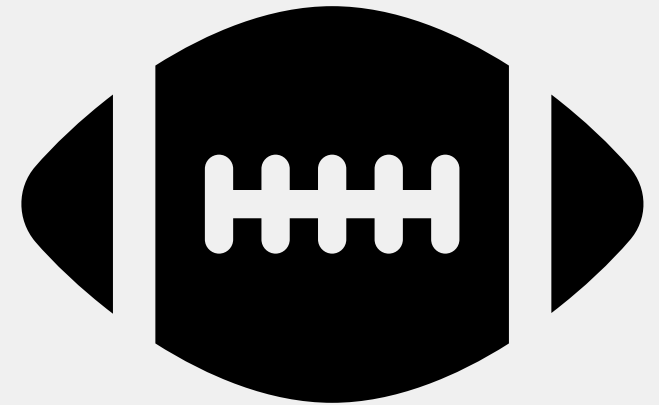




# Football

## 8-Quarter

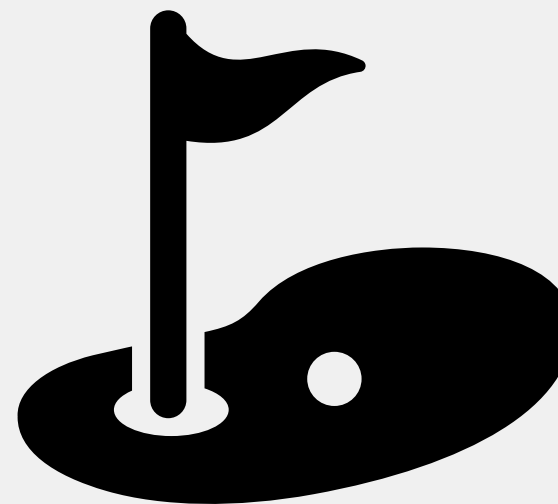
- 1A-4A: 9th- 11th graders can be utilized
- 5A-8A: 9th and 10th graders only
- The maximum number is 10 athletes per season





## Golf

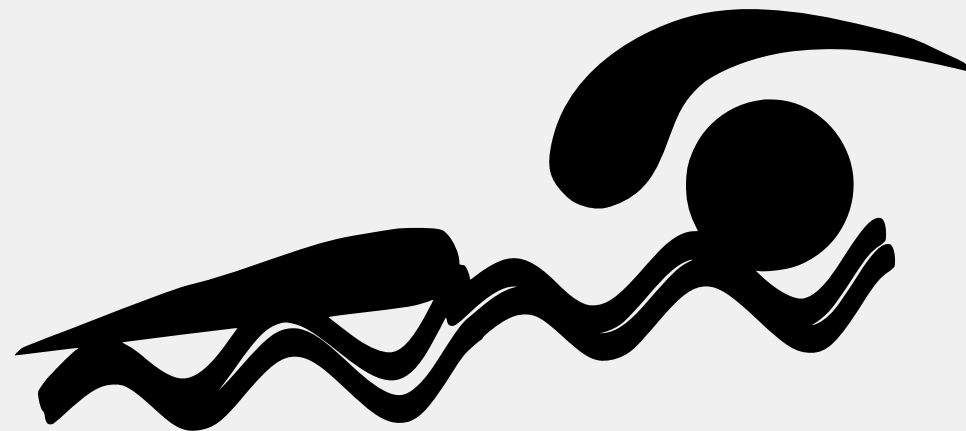
- All matches and results must be recorded in iWanamaker
- If interested in hosting a regional, please contact Austin Fleming in the NCHSAA office





## Swim/Dive

- The NFHS has permitted the use of backstroke ledges for 25-26 with state adoption. Currently exploring interest and policy.
- For state championships, the top 6 from each region (East and West) will qualify; remaining spots will be filled.
- Still, the top 16 relays qualify for regionals, and 24 individual events.

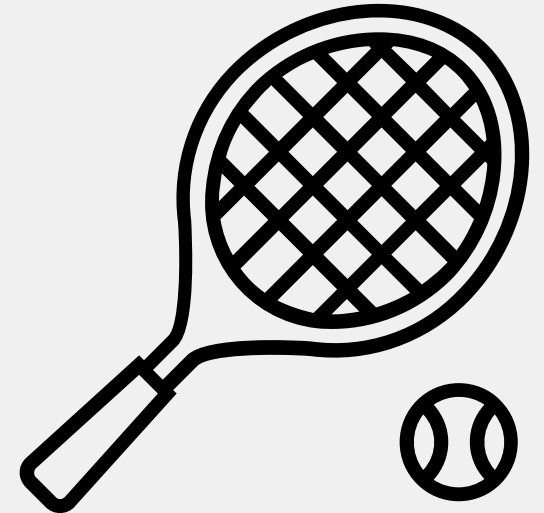




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# Tennis

- Will use the USTA High School Digital Platform for the state individual tennis tournament
- Two doubles teams and two individuals per school will qualify for a pre-regional
- From pre-regionals, 16 doubles and 16 singles will advance to regionals
- The top two from each regional will advance to the state tournament for a total of eight qualifiers per class
- Note: Conference tournaments are optional
- If interested in hosting a regional, please contact Alfie Wheeler. If interested in hosting a Pre-Regional contact the North Carolina Tennis Coaches Association.





# Wrestling

15 = minimum number of matches for seeding into women's wrestling regional





# Approved Regional Supervisors

---

**Gerald Moyer**  
Triad Basketball

---

**Stephen Clayton**  
Coastal Women's Lacrosse

---

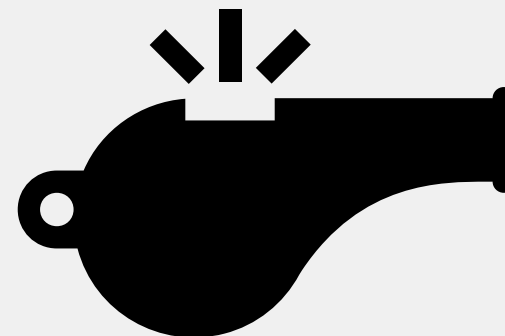
**Wayne Merritt**  
Wilmington Men's Lacrosse

---

**Babe Allen**  
Coastal Plains Football

---

**Stephen Jacobs**  
Metrolina Football





# Required Coach Education

Before First Practice	All Coaches	Head Varsity Coach
NFHS Concussion in Sports (Annually)	✓	✓
<b>View Pre-Season and CrashCourse Concussion Videos</b> (Annually)	✓	✓
<b>Valid AED/CPR Certification</b> <i>Must include some hands-on, in-person skill assessment</i>	✓	✓
Before First Contest	All Coaches	Head Varsity Coach
NCHSAA Rules Clinic (Annually)		✓
<b>NFHS Fundamentals of Coaching (one-time)</b>	✓	✓

## Sport-Specific Education

- Athletic Director\* - **Afterschool Security Course** - one-time
- Cheer Coach - **Cheer and Dance Safety Certification** - every four years
- Pole Vault Coach - **Coaching Pole Vault Course** - one-time

\*Required for Athletic Directors and encouraged for all Game-Day Administrators.



# Reporting Schedules, Results, Etc.

DragonFly

MaxPreps

MileSplit

NCPrepSwimming

Track Wrestling

iWanamaker





# AT / First Responder Compliance in DragonFly

---

Rationale for Data in DragonFly

*A licensed athletic trainer should be assigned the **TRN** user role.*

---

*A first responder should be assigned the **FIRST RESPONDER** user role.*

---

*Are all respective requirements complete and uploaded?*

---

Update the Public Directory with individuals in these roles

*Allow the host school medical staff to look up visiting team medical staff and share relevant information, EAP, etc.*

---



# Pre-Game EAP Review

- Before each home contest
- Led by Game Day Administrator or designee
- Key talking points:
  - *Who will take the lead on the response to an injured/ill individual?*
  - *Who will contact EMS?*
  - *What emergency equipment is available? Where is it located? Who will retrieve it?*
  - *Where will EMS access the venue?*
  - *Who will perform crowd /scene control?*
  - *Who is monitoring the weather, and who will decide on the suspension of play due to weather disturbance? What has been designated as a safe shelter?*

**Pre-Game EAP Review cards available at the registration table or by mail**  
Email [janna@nchsaa.org](mailto:janna@nchsaa.org)





# Commissioner's Report

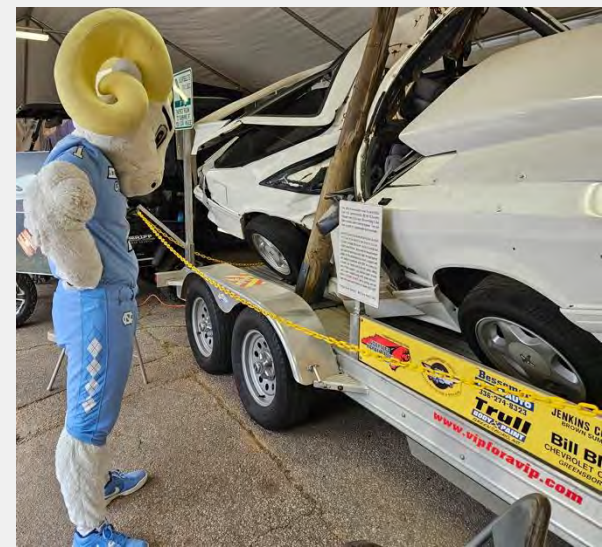
Que Tucker

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# Governor's Highway Safety Program

## JOIN US AT 'SAFETY CITY' AT THE NC STATE FAIR OCTOBER 16 – 26, 2025



# Safety City:

Interactive exhibits and displays from state agencies, promoting safe living & reduced traffic crashes; includes themes such as safe driving, child passenger safety, motorcycle safety, prevention of underage drinking.

Location: Near Gate 10





# NCHSAA Staff Hires



Alex Bass

Director,  
Development and Special Programs



Matt Cotton

Receptionist/Office Assistant



Patrick Paye

Director, Sports and  
Championships



Eddie Simmons

Director,  
Officiating Services



Alfie Wheeler

Assistant Commissioner, Sports  
and Championships



# NCHSAA Staff Updates

Janna Fonseca

- *Student Services*

Brandon Moree

- *Marketing and Social Media*





# NCHSAA Media Passes

- Member schools are **not required** to honor NCHSAA Year-Long Media Passes at regular-season contests.
- Pass holders have:
  - *Completed a background check within the past year.*
  - *Either:*
    - Affiliation with a recognized media outlet, **or**
    - Letters of recommendation from Coaches, ADs, or Principals.
- Passes **must be accepted** at all NCHSAA post-season events.
- Report any misuse to Brandon Moree (brandon@nchsaa.org) for possible revocation.





# NCHSAA School Media Passes

Today, each school will receive **two media passes** for yearbook staff, student newspapers, or designated photographers. Schools may assign them as needed.

For questions, contact Brandon Moree ([brandon@nchsaa.org](mailto:brandon@nchsaa.org)).



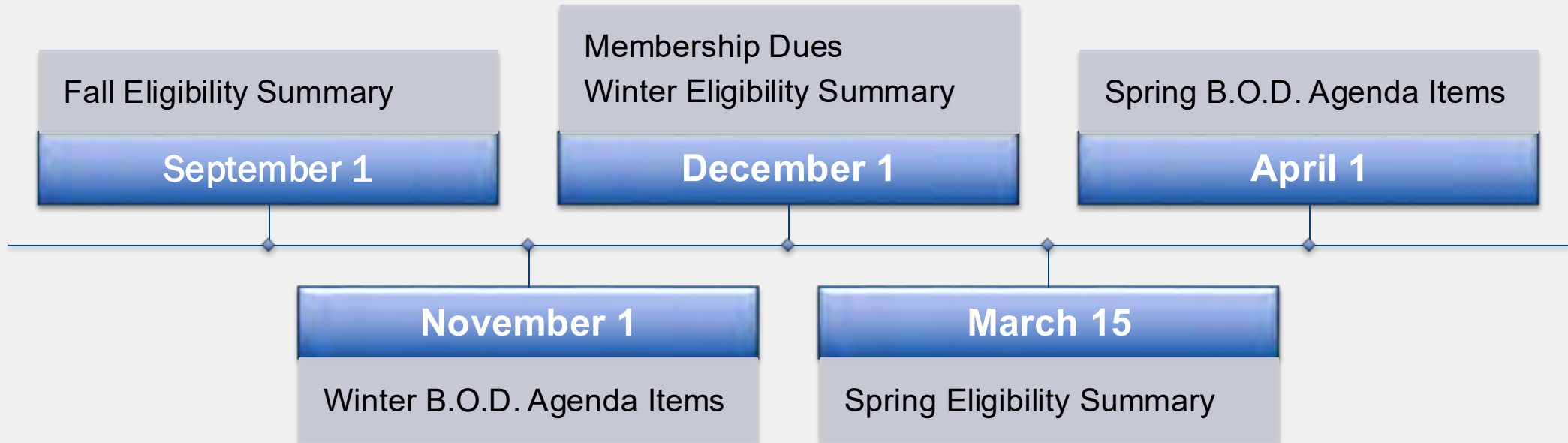


# Broadcast Rights

- The NCHSAA has no jurisdiction over broadcast rights during the regular season. Those belong to the host school. Schools have the autonomy to set whatever fee they desire for radio or video broadcasts of their contests, or charge no fee at all.
- In the post-season, the NCHSAA owns the radio AND video broadcast rights to all contests.
- If games are NOT already scheduled to be on the NFHS Network, third parties — including schools — may broadcast video streams of those games for a fee. Schools and/or third parties must complete the Broadcast Request Form on the NCHSAA website and receive approval from the NCHSAA.
- Schools can negate the fee if they involve students in the production process and share the feed with the NFHS Network.

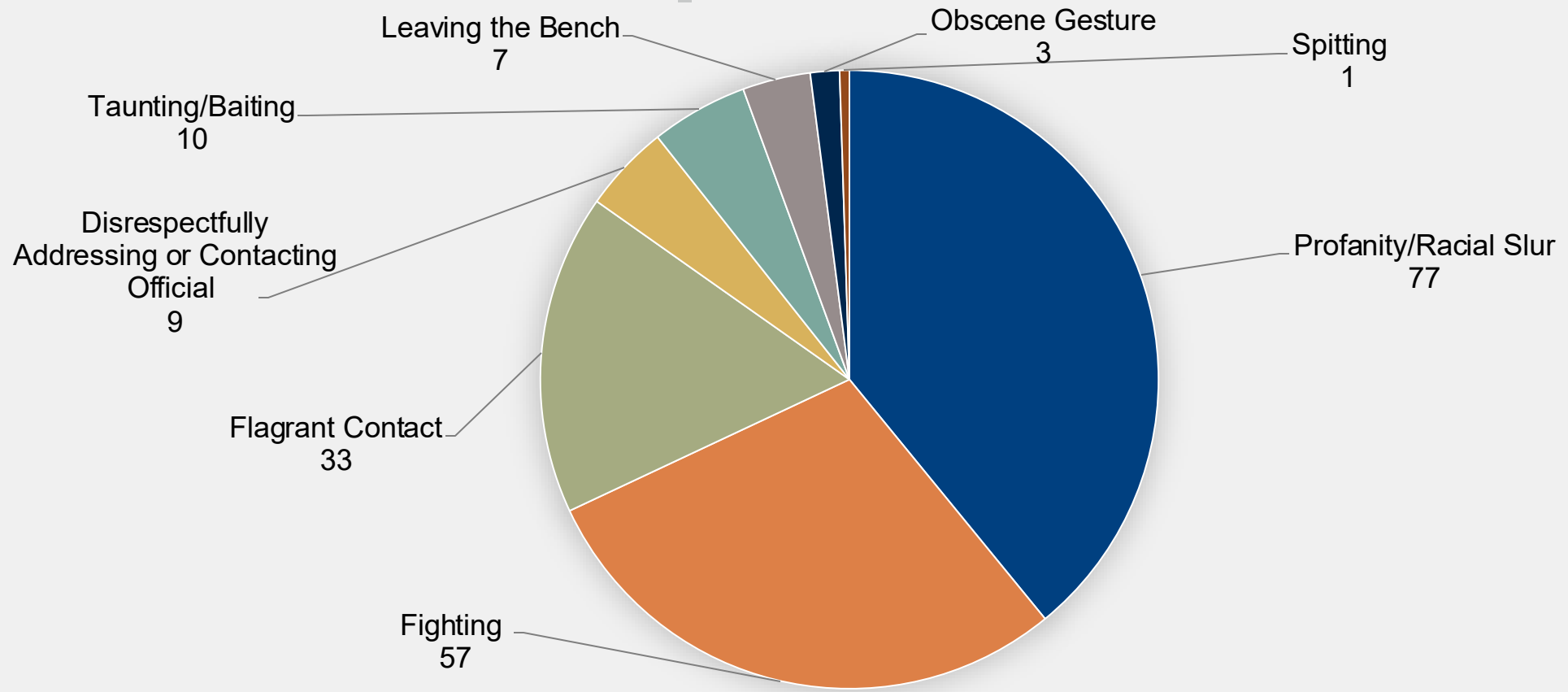


# Important Deadlines



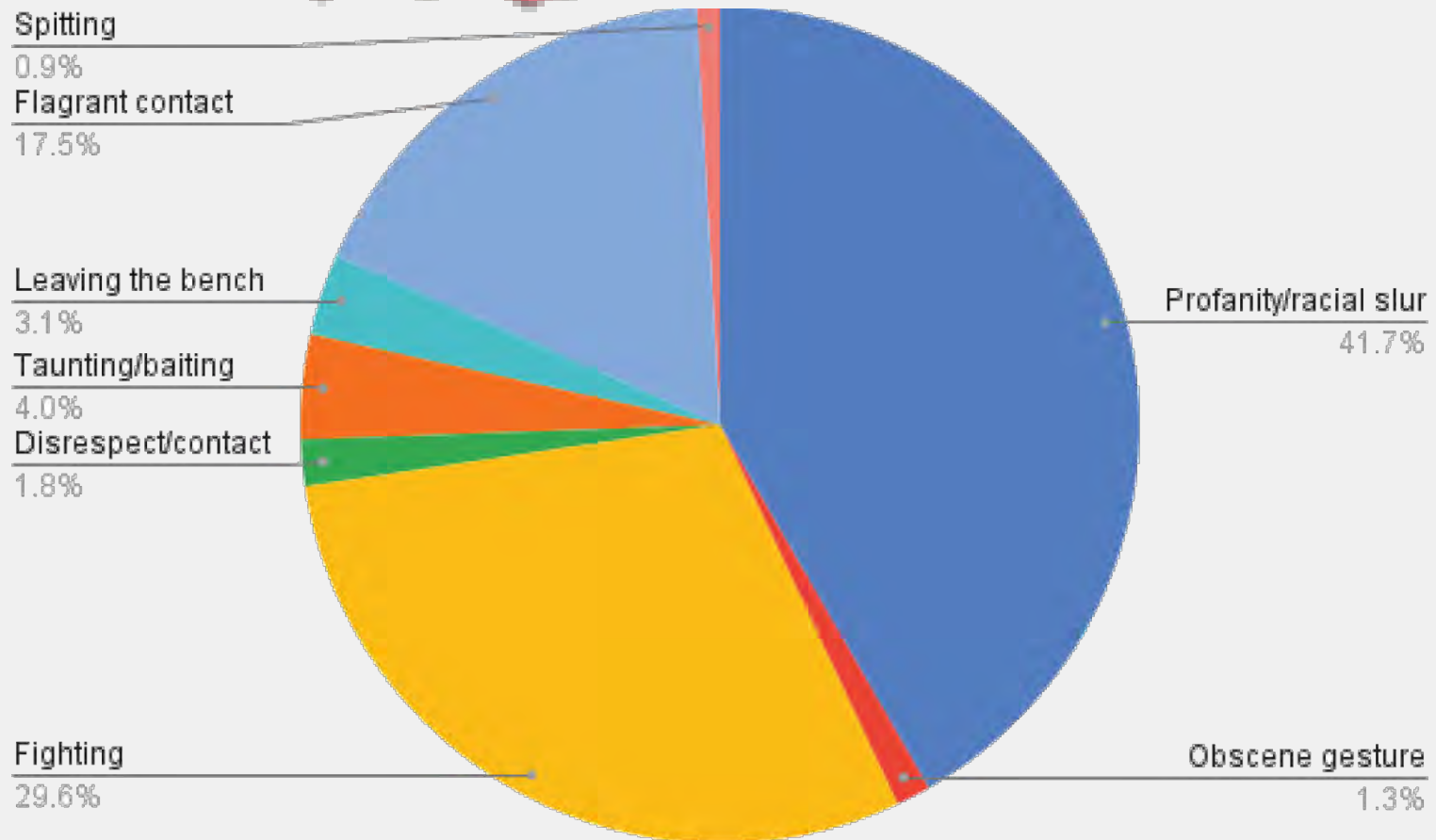


# 2025-2026 Ejections As of Sept 12, 2025 (197)

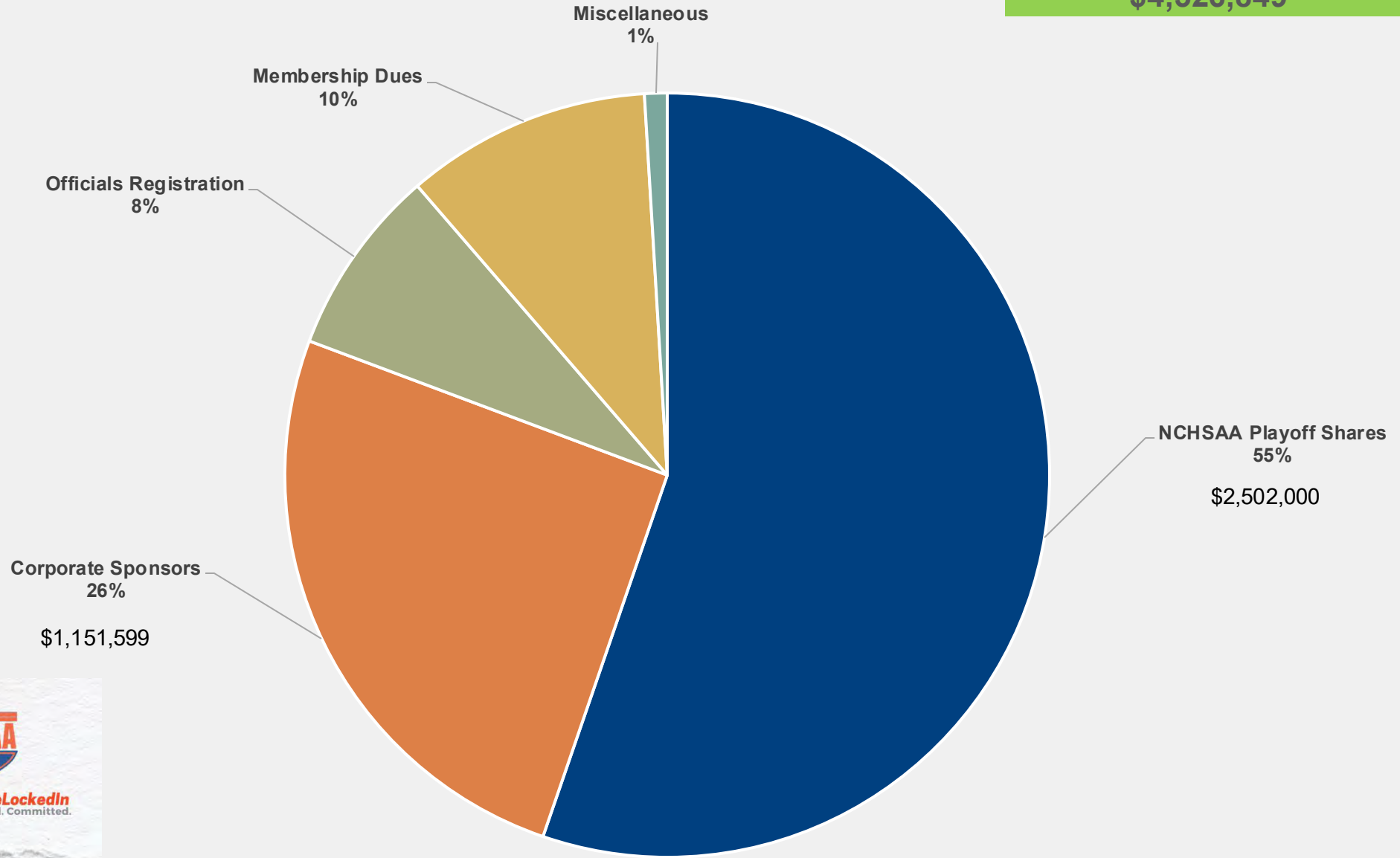




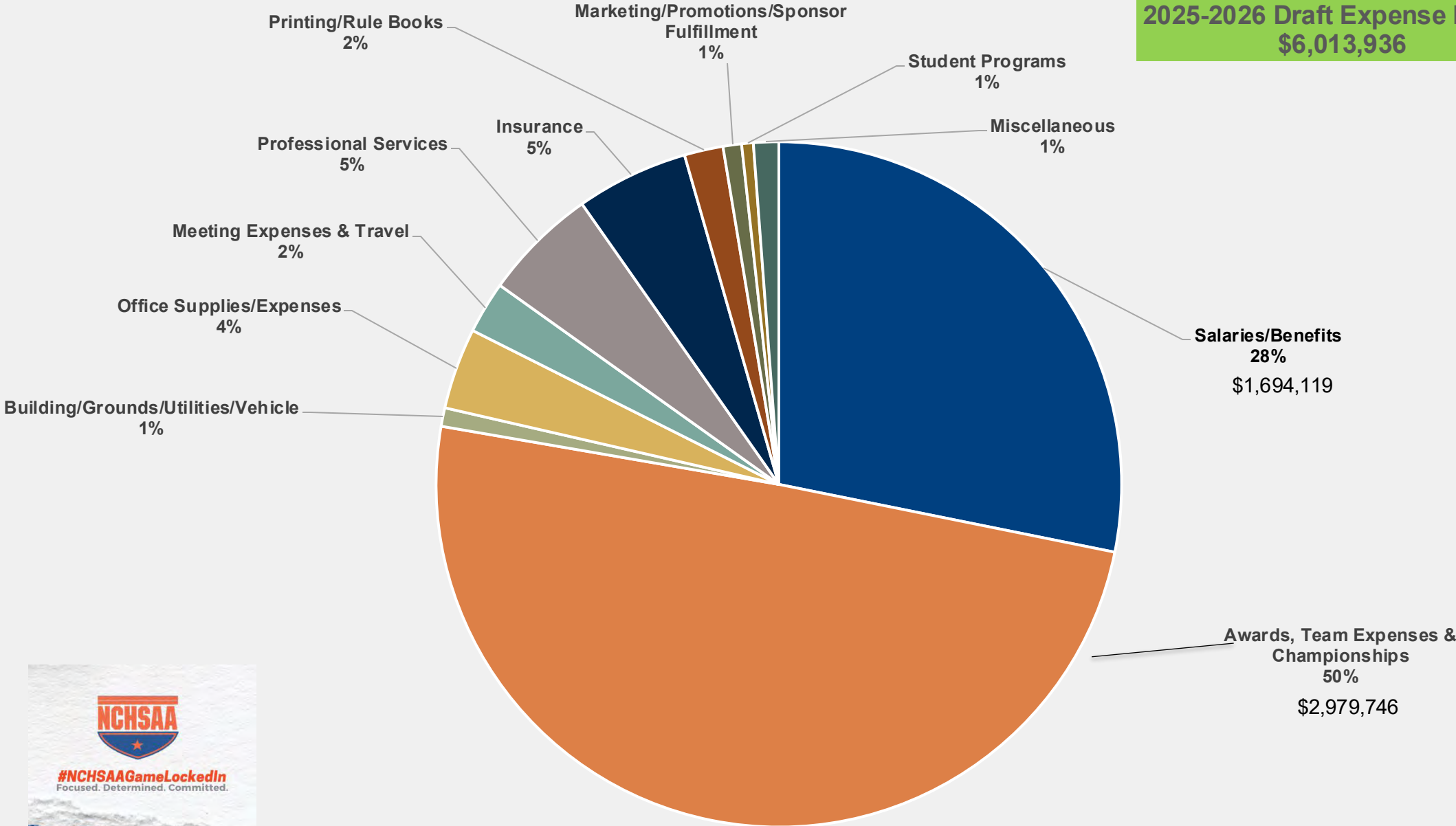
# 2025-2026 Ejections As of Sept 19, 2025 (223)



**2025-2026 Draft Revenues**  
**\$4,526,849**



**2025-2026 Draft Expense Budget  
\$6,013,936**







# 2025-2026 Draft Operating Budget

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**Projected Revenues     \$4,526,849**

**Projected Expenses     \$6,013,936**

**Gross/(Loss)             (\$1,487,087)**

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# Board of Trustees



**Neil Blankenship**  
Athletic Director, Swain  
County High School



**Dr. Anna Hipps**  
Principal, Cedar Ridge  
High School



**Andre Lassiter**  
Owner and CEO, The  
Alpha Group, Inc.



**Mark Mansfield**  
Real Estate Broker &  
Dairy Queen Owner



**Dr. Bill Miller**  
Former  
Superintendent, Polk  
County Schools



**Dr. Kathy Spencer**  
Former  
Superintendent,  
Onslow County  
Schools



**Dr. William "Bill"  
Steed**  
Former  
Superintendent, Davie  
County Schools

**Be A Game Changer**



# Scholarships

Scholarship	Application Open Date	Application Deadline
Willie Bradshaw Memorial Endowed Scholarship	10/01/2025	01/16/2026
Charlie Adams Scholarship	10/01/2025	01/16/2026
Clary Medal Award	10/01/2025	03/18/2026
The Alford Family Golf Scholarship	10/01/2025	03/18/2026
Pat Gainey Student Scholarship	11/01/2025	01/19/2026
Jerry McGee Endowed Student Scholarship	11/01/2025	02/03/2026
Tony Cullen Memorial Scholarship	02/14/2026	03/31/2026
Award	Application Open Date	Nomination Deadline
Dave Harris Athletic Director Award of Excellence	09/01/2025	01/09/2026
Toby Webb Outstanding Coach Award	09/01/2025	01/23/2026

**Be A Game Changer**



# Education-Based Athletics Grant Program

- Grant awards are limited to a maximum award of \$5,000.00 each. This does not mean that all recipients will receive the maximum amount of \$5,000.00.
- Only one (1) grant application may be submitted per school in a given school year. **School personnel should coordinate efforts.**
- Priority will be given to schools demonstrating that they are securing funds from other sources besides this grant. **This platform is not intended to be the sole source of funding for school projects.**
- The application is online at [www.nchsaafoundation.org](http://www.nchsaafoundation.org) under the PROGRAMS tab.
- **OPEN : September 1, 2025**  
**DEADLINE: February 27, 2026**

**NOTE: A complete list of areas of focus, criteria, and other details is available online.**

**Be A Game Changer**



# A Message From the NCHSAA Foundation Board of Trustees

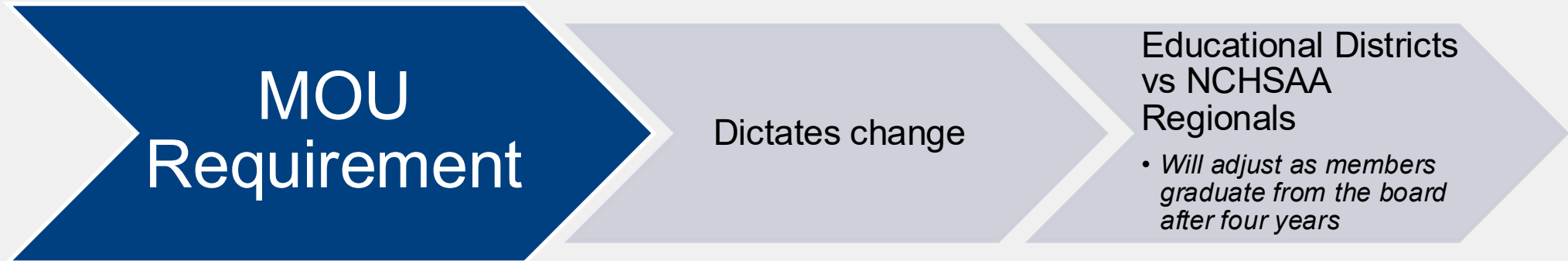


A graphic with a dark blue background. At the top left is the NCHSAA Foundation logo. Below it, the text 'NCHSAA Foundation, Inc.' is written in white, followed by 'ACCESS PROGRAMS HERE' in a larger, bold white font. In the center is a large QR code with a red and white pattern. Below the QR code is the website address 'www.nchsaafoundation.org' in white. At the bottom right is another NCHSAA Foundation logo. The graphic is decorated with white and red geometric shapes.

**Be A Game Changer**

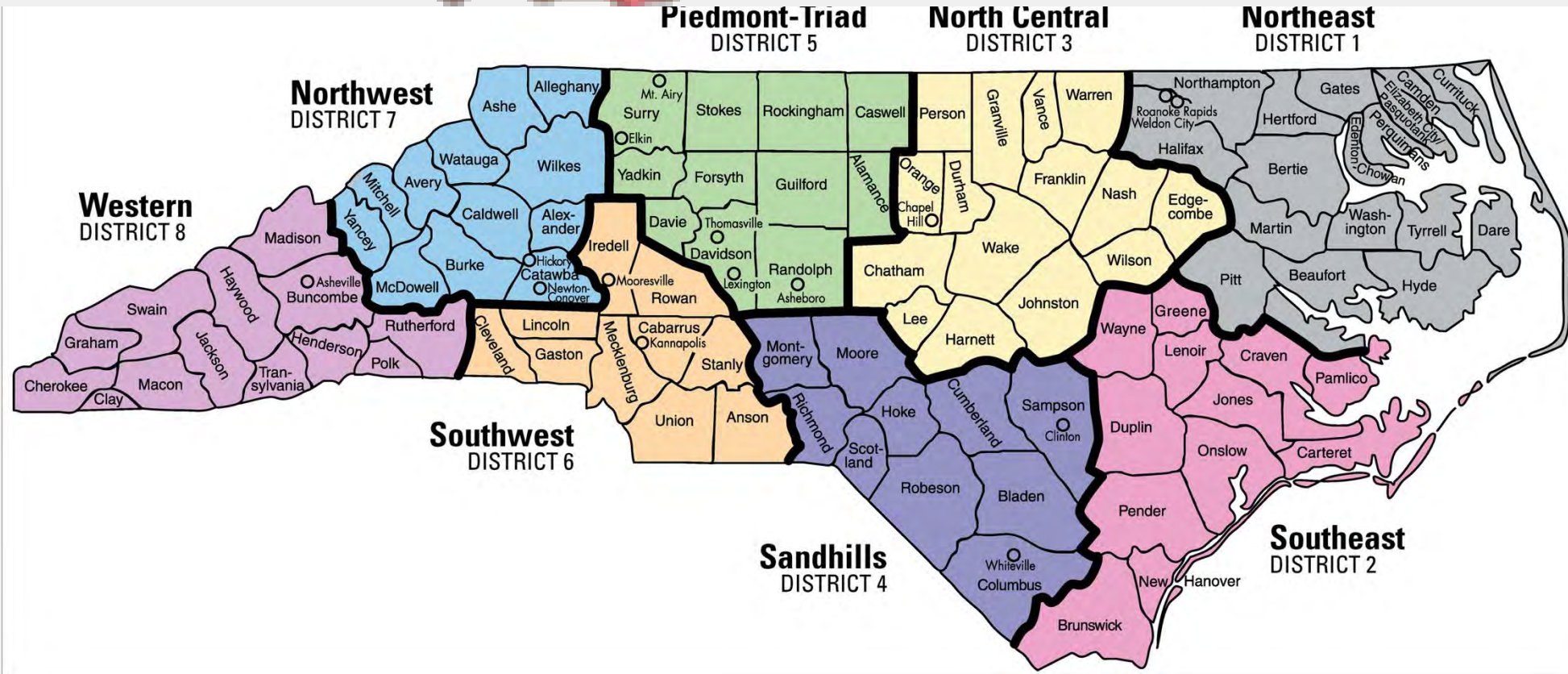


# Representation: Board of Directors



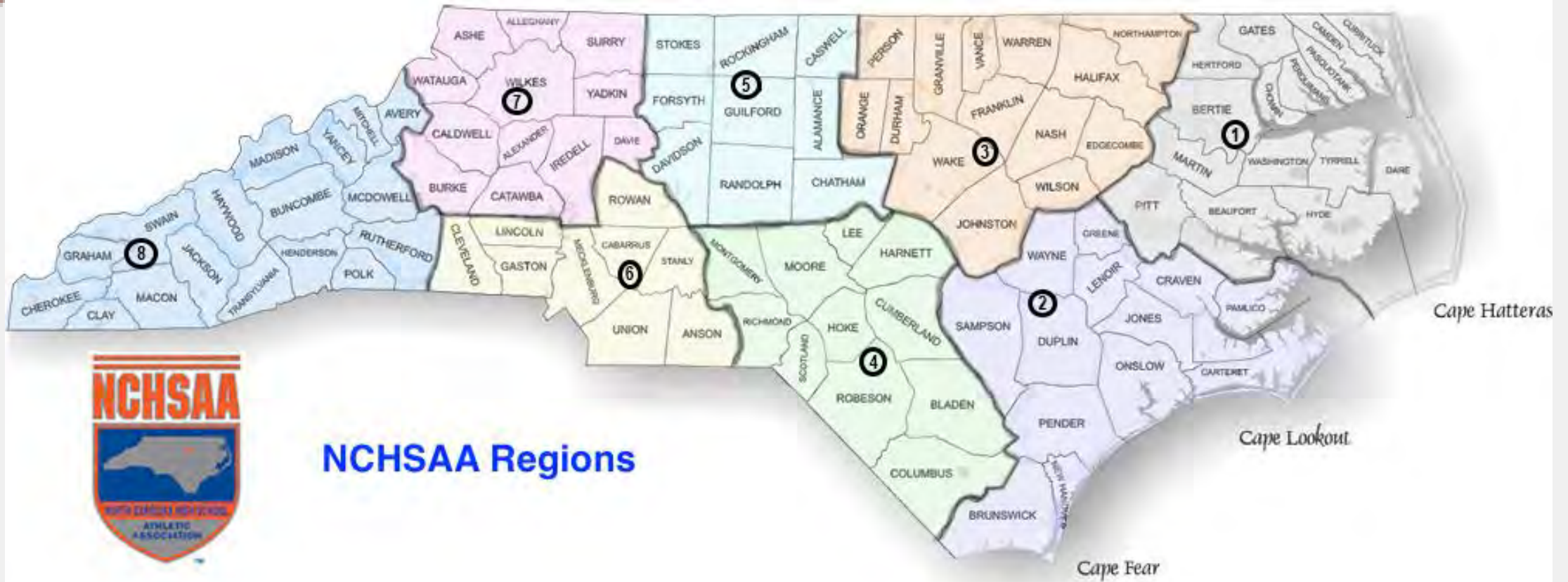


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### NCHSAA Regions





# 2025-2029 Realignment Summary

## 8 Classifications (Big 32)

- *8A represents the largest (ADM) 32 schools in the state*

Classes 1- 7 divided as evenly as possible

Each of 3 drafts followed by Reconsideration Requests to Realignment Committee

- *Last was in person*

Board accepted the draft from Committee

- *Allowed in person requests*

Approved the current draft

Mid-point reconsideration still allowed by the bylaw



## Bylaw VI

No more than 64 schools per class

What if less than half of a classification participates?

- *Grouped with next largest classification(s) not having 50%*
- *What if only one classification has less than 50%?*
  - *Reduced the playoff bracket by one round*

New State Championships

- *25 % of total member schools are now required for sanctioning*



# Miscellaneous Items

- Flag Football
  - *Committee formed*
  - *Held zoom meeting*
  - *Survey will*
- Boys Volleyball
- Sportsmanship
  - *#NCHSAAGameLockedin*
- Membership Agreement
  - *MOU required*
  - *Will be sent at conclusion of regional meetings*
  - *Principal and Superintendent signatures required*



#NCHSAAGameLockedIn  
Focused. Determined. Committed.

# NCHSAA Passes



Board Policy to Allow Passes

Not for all personnel  
Not property of the individual



Member Schools = Four

Includes two media passes for your school



LEA (Yellow) = Three

One is for Chairperson of Board of Education



Admission During Regular Season

Passes are posted on the website



Senior Tar Heel Pass





**#NCHSAAGameLockedIn**  
Focused. Determined. Committed.

Questions/Comments/Concerns  
?

[info@nchsaa.org](mailto:info@nchsaa.org)



# Awards



- 2024-2025 Ejection-Free Schools, sponsored by NC Farm Bureau
  - *Decals for Sportsmanship Banners*
  - *Certificates*
  - *5/10-year Ejection-Free recognitions*
- Wells Fargo Conference Cup
- 2025:
  - *Special Person*
  - *Charlie Adams Distinguished Service*

*Thank you for what  
you do for student-  
athletes!*

*Best wishes for a continued good 2025-2026 school year.*

**#NCHSAAGameLockedIn**  
Focused. Determined. Committed.