

GET AHEAD OF THE GAME.



Master of Science in Sport Management



Housed in the College of Business, Western Carolina University's online Master of Science in Sport Management (MSSM) sets you apart in the competitive world of sport. Get in-demand skills, a strong network, and endless opportunities to boost your career.

Flexible and 100% online

Designed for working professionals

Multiple entry dates

Includes a graduate certificate as part of the degree

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No GRE required

Ready to join? Apply by December 15th for Spring 2026 admission. Attend our Virtual Open House for program details. Visit mssm.wcu.edu and download the [MSSM program brochure](#) for more info. If you have any questions, feel free to reach out to our team at businessgrad@wcu.edu.